

*This is the year to join your local,  
state and national associations. . .  
and attend the world's most  
important golf conference*



Three copies of this magazine are sent to nearly every golf course in this state in hopes that owners, presidents, general managers, greens committee chairmen, golf professionals and golf course superintendents will take the time to read our publication. This is my last opportunity to express my thoughts as president of the FGCSA to the readers of *The Florida Green* and I would like to address this message to *all* our readers.

First, I would like to say that it is extremely important that the superintendent at your club be a member of our local, state and national golf course superintendent associations. These associations keep golf course superintendents fully aware of what is happening in our industry. Through publications, monthly meetings, educational seminars, conferences and many additional services, superintendents are able to keep in touch with the rapidly changing business of golf course management. If you want your superintendent to grow and improve along with your golf course, you should be willing to support his efforts by allowing him the time to attend these activities and by paying his expenses. This is one of the best investments you can make in the condition of your golf course.

This year we have a special opportunity to learn and improve ourselves. The GCSAA's International Golf Course Conference and Show will be held this February in Orlando. This will give many of our

superintendents, who in the past have found it difficult to get away during our busy season, a chance to finally attend the world's most important golf conference.

This is also the perfect year for those who are not yet members to finally join the GCSAA. It will actually cost less for first-year members to join and attend the conference than it will just to attend. First-year members can attend the conference for free.

Now is the time to join! If you are a superintendent, and still in doubt, please call a fellow superintendent in your area and ask about the GCSAA. If you don't know anyone in the area, feel free to call me or any of the directors listed in the table of contents. We will be glad to help.

And now, if you are an owner, president, general manager, greens committee chairman or golf professional, please consider attending the conference yourself for at least one day. More importantly, however, insist that your superintendent join our associations and attend the conference. . . and pay his expenses to do so.

Cecil C. Johnston