



President's Message

The 1989 GCSAA Conference and Show has past but the memories will last for a long while. The weather was not cooperative but, for me, this was the best show I have ever attended.

- I spent many hours on the show floor and I saw more equipment and talked to more suppliers than ever before. I heard superintendents, researchers, and other experts share their knowledge with thousands of our members.
- At the Golden/Platinum Tee Club reception I saw contributions recognized for over \$100,000 of contributions to the GCSA Scholarship & Research Fund. I accepted a plaque on behalf of the FGCSA for our \$5,000 gift.
- I met the eight GCSAA Scholarship recipients and, as a Scholarship and Research Committee member, I thoroughly enjoyed interviewing such fine students. I am also proud to announce that two of these students were from Florida. I attended banquets and receptions that honored some of the finest people in our industry.
- The Scholarship & Research Committee also discussed research projects and came up with some excellent recommendations for the Board of Directors. The projects favored most dealt with the effect of pesticides and fertilizer on the environment, a subject important to us all. I was able to study all of the annual committee reports and I am encouraged by their activity.
- The FGCSA held a regularly scheduled meeting that was very productive. We are making great strides in our publications, research, membership, education, government relations, and other committee work.
- I served as voting delegate for the FGCSA and I am confident that the 1989 GCSAA Board of Directors will continue to improve our Association. I also feel regret and pride for the worthy candidate who was not chosen.
- I was able to renew some old friendships and take a few hours off to touch the ocean and see some of the beautiful countryside of California. It was my best conference yet because I was more involved than ever before.

We in Florida have a special opportunity this coming year to get involved with the GCSAA. The next Conference and Show will be February 15 - 28, 1990, in Orlando. If you are a member of the GCSAA and have not attended a Conference and Show lately, I urge you to attend. You will be pleasantly surprised.

If you are not a member of the GCSAA, this is the year to join. All new members who join the GCSAA this year will be able to attend the Conference and Show free of charge. We will soon be supplying potential GCSAA members with an application and additional information about joining. If you have any questions, please feel free to call me or any of the other officers and directors listed on the contents page. See you in Orlando!

Cecil C. Johnston