

Turf Industry Personnel Services

EMPLOYER PAID POSITIONS FOR:

**Golf Course Superintendents
Turf Sales**

PLEASE SEND INFORMATION TO:

Name _____

Address _____

City, State, Zip _____

Position _____

Employee Employer

*All information confidential.
We endorse GCSAA Code of Ethics.*

T.I.P.S., P.O. Box 773, Boynton Beach, FL 33425

Trade Secrets

by Paul Voykin, Briarwood C.C., Deerfield, IL

A few years ago I installed a "Phone-Mate" recorder in my office for those members who live in Chicago (30 miles south of Deerfield) and who wish to know, very early in the morning during an inclement weather situation, the golf course condition, and cart status. It's been a huge success!

I have now become a bit more creative in my weather report to them in the wee hours of the morning. For instance, instead of the usual . . . "Hi, this is Paul (or P.V.). The course is closed because of three inches of rain", or whatever. I now say something like this: "Good morning, this is P.V. You have a fragile environment here with billions of living plants called grass, and I am charged by you with their protection and well-being. The ugliness of cart damage does not go well with our wildflowers, trees, and beautiful turf mowed at different heights. So, for today, the course is open but **no carts all day**. Please give me your support." Sometimes my message goes like this: Good morning, this is P.V., your Conrad from 'The Heart of Darkness'. Every day it's the same . . . rain, more rain, and monsoons, and the jungle drums keep beating . . . 'Close the course, close the course', but not today. Everything goes; carts all over. Have a nice time." (Sad to say that afternoon I had to close the course again because it rained like everything.) Anyway, most of the members have been delighted by my P.R., but a small percentage, of course, are ready to shoot me.

CREDIT: The Bull Sheet

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