

(cont. from page 66)

U.S.G.A. GREEN SECTION PROGRAM: will be held on Monday, February 2, beginning at 8:00 a.m., guest speaker will be Mr. Howard Keel. The sessions will last from twenty to thirty minutes each and will recognize the theme that the turfgrass is: **ONE BUSINESS IN WHICH SUCCESS IS NOT ALWAYS FOUND AT THE BOTTOM LINE.** One topic which sounds interesting to me is entitled; some Funny Things Found In Golf Bags. When I dusted mine off last week and headed out to the driving range I found this to be true when I could only find one red glove (which was 2 sizes too small), no tees, a few old balls and two unidentified golf clubs. After hitting a bucket of balls reality about my golf game started to once again come into view. Even if a person is not a great player the beauty and evidence of nature at work makes a visit to the golf course enjoyable.

The Conference will conclude on Monday at 1:30 P.M. with the large Annual Meeting for members of The Golf Course Superintendents Association of America. The Annual Banquet, Show and Dance will take place from 7:00 p.m. — midnight at The Phoenix Civic Plaza Ballroom. Highlights for the banquet and show will be the presentation of The Old Tom Morris Award to famed golf course architect Robert Trent Jones, (See related story on page), comments by out going President of GCSAA, Riley L. Stottern, CGCS and introduction of Donald E. Hearn, CGCS as President of GCSAA for 1987. Outstanding musical entertainment will be feature for your listening and dancing . . . and maybe some thoughts and conversation will start turning towards Houston, Texas and The George R. Brown Convention Center which will be the site of our 1988 Conference. Dan and I hope to see many of you in Phoenix at The 58th International Golf Course Conference and Show. ■

Wesco-Zaun Announces New Toro Distribution Facility

West Florida Toro lawn care products distributor, Wesco-Zaun, Inc., has announced construction of a new \$1.5 million state-of-the-art Toro distribution facility. The 43,000 sq. ft. two-level building is located at Live Oak Business Park, a pristine, partially forested pastureland, running adjacent for nearly a mile with I-75 in east Sarasota. The new facility, uniquely designed with environmentally compatible materials, includes the very latest computerized and conveyored inventory and parts control systems. Warehouse space usage is maximized by incorporating a narrow aisle format to utilize cubic feet as opposed to square feet. Ground breaking and construction has moved quickly and the roof "topping-off" phase has already been completed. Most of Wesco's 71 employees will work out of this new complex, which includes PARS exercise course and jogging track. Wesco will keep their Ft. Myers location and a new Clearwater location will be added.

Live Oak Business Park development, and construction of the new Toro facility, is by Fred M. Starling, Inc. The Park is adapted to fit into the natural Florida environment. Oak trees and pasture grasses remain. In the words of Wesco's late President, Jack Cantu, "Wesco and Toro mutual goals are to enhance and compliment the beauty of the land. To keep the property unspoiled and usable."

Starling has formulated strict Park rules to keep other construction similar to Wesco's upscale, environmentally attuned facility. Live Oak's expressway exposure makes it Sarasota's premiere industrial park, adding to the community's positive image. Starling is developing several interchanges along the I-75 corridor in addition to Live Oak Business Park. ■



The winning team of The 1986 Future of Golf Tournament held at Quail Ridge Country club, Boynton Beach, Florida — left to right: David Court, Mark Henderson, Pete Brook and Bill Lloyd.



Wesco-Zaun's new distribution facility.