

Students Learn Turfgrass Maintenance At Jacobsen's College Student Seminar

Thirty-eight college students from all over the U.S. recently attended a College Student Seminar at Jacobsen Division of Textron Inc., Racine, WI.

The students were chosen from applicants who are studying Turfgrass Maintenance and Management or related fields.

During the 5-day seminar, students attended workshops on engine and machine maintenance, lectures on management, equipment selection, hydraulics, budgeting, financing and leasing, the future of municipality turf management, sports turf management and scheduling of golf course personnel and equipment.

Students gained hands-on experience with several pieces of Jacobsen turf maintenance machinery during a field day at Racine Country Club.

A panel discussion gave students the opportunity to ask the experts many questions pertaining to the Turfgrass Management field. Panelists included: Danny Quast, Superintendent for Milwaukee Country Club in Milwau-

kee, WI; Dr. Kent Kurtz, Professor of Turf Management at California State Polytechnic University; Monroe Miller, Superintendent of Blackhawk Country Club in Madison, WI; Domenick Ventura, Director for Kenosha County Parks, Kenosha, WI; Woody Voight, Superintendent for Saukville Country Park System, Saukville, WI; and Dennis Wilms, Superintendent of Racine Country Club.

Students toured the Jacobsen plant facilities in Racine and participated in a demonstration of the company's CAD/CAM (computer-aided design) system which showed how new technology speeds the development of new products in the turf care industry. They also saw a demonstration of Jacobsen's REACT system which is a computer-link system between Jacobsen and its Distributors for fast, easy ordering of replacement parts.

Jacobsen has sponsored and organized the College Student Turf Seminar for the past 19 years. It is the most extensive program of its type, and has proven to be very helpful to those wishing to pursue a career in Turf Management. ■



The Jacobsen College Student Seminar Class of 1986 recently completed a 5-day program at Jacobsen Division of Textron Inc., Racine, WI. Thirty-eight students from around the U.S. attended the seminar which included workshops, lectures, discussions and hands-on equipment operation. All of the attending students are studying Turfgrass Maintenance and Management or related fields.