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Mr. Branstrom has been the superintendent at Palm Beach Polo & Country Club for nearly six years. With the help of assistants John Littrell and Dave Blasiman, and a crew of 28, he maintains approximately 220 acres of land for 400 members. It has been maintained at championship play quality, and one of Branstrom's (and Landmark's) goals is to bring in a major PGA tournament event. The club has already been the site of the Izod International Pro-Am Tournament and the Palm Beach County Ladies Amateur Tournaments, aside from the regular club championships and club-pro tournaments.

One way this may be achieved is the construction of a new golf course! Big changes are in the cards for Palm Beach Polo & Country Club. Noted architect Pete Dye and his son will oversee the construction of 9 new holes and the remodeling of the front-nine of the Fazio course. Scheduled for completion in late spring 1988, the "Dye 18" will bring to 45 the number of playable holes at this time next year. Plans for the Fazio back-nine are to remain the same this season, but who knows what the future will bring? The enthusiasm level is so high at the club that it would not surprise this writer to learn that it will be considered in the near future for major PGA tournament play. Stay tuned

The golf course maintenance department will be controlled locally by a golf committee consisting of Landmark Corporation of Florida's President Chris Cole and Palm Beach Polo & Country Club executive vicepresidents Steve Braley and John McClure. Between new construction, reconstruction, and daily maintenance, Palm Beach Polo & Country Club will be a busy and exciting place to be this coming year . . . one that James Branstrom, CGCS, and his staff are eagerly looking forward to. Look for BIG things to happen in the future at Palm Beach Polo & Country Club!

Lofts Establishes Pro Turf Division

Bound Brook, NJ — Lofts Seed Inc., world's largest marketer of turfgrass seed, has formed a specialized division expressly to serve turf professionals.

Lofts' Professional Turf Division is headed by Dr. Richard Hurley, Lofts Director of Research and John Morrissey, Executive Vice President, and backed by a staff of professionals. Their combined experience in the turf industry totals more than 150 years.

As experienced turf professionals, the members of Lofts' Professional Turf Division are available to assist people in the turf industry in attaining maximum turf results. As an example, they'll help choose the most appropriate varieties for troublesome areas or provide the technical support needed to solve complicated turf probelms.

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