

Rayside Honored by Estech

William Evans Rayside better known to his friends and customers as "Bill" was awarded Estech Branded Fertilizer, Specialty Products Division's highest award when he received "The Man of the Year" award at the Par Ex Annual Dinner in Phoenix during the 1987 GCSAA Convention.

Rayside, a native Floridian from West Palm Beach, received a B.S. degree in Agriculture from the University of Florida, and joined the fertilizer industry in 1978. He received the 1981 award for outstanding performance as an Agricultural Territory Manager from Swift Agricultural Chemicals, and then transferred to the Specialty Products Division, specializing in Par Ex® products as a Territory Manager in the southeastern Florida area.

Rayside is married to the former Martha Jane Duncan, and they have a beautiful baby daughter, Bethany Laurel.

The family enjoys most Florida sports, including Golf. ■



Left to right: Mark G. Boulanger, President of Estech Branded Fertilizers, W.E. "Bill" Rayside, Par Ex® Territory Manager and I.B. Stacy, III, Director of Marketing, Specialty Products Division of Estech Branded Fertilizers.

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