

# PAR EX® PROFESSIONAL FERTILIZER PRODUCTS AWARDS TOP DISTRIBUTOR

The Par Ex® professional fertilizers sales team celebrated their record sales year by awarding their top distributors individually for their outstanding sales achievement at their "Cow Poke Cookout Annual Awards Dinner." The event was attended by over 400 customers and distributor guests on January 30, 1987 during the Golf Course Superintendents Association of America Convention.

A record of 24 distributors earned sales awards to become members of the Par Ex Plaque Club. The top distributor award for the largest sales volume of Par Ex fertilizers to golf courses, institutions, and recreation fields, etc. was earned by Frank and Cherie Huisenga of Fran-Cher Chemicals, Inc. of Longview, Washington.

Information on Par Ex specially formulated products with IBDU®, the exclusive slow release nitrogen source, can be obtained by contacting Par Ex Professional Products, P.O. Box 512, Winter Haven, Florida 33882-0512. (813-294-2567) ■

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