Standard Golf Acquires Shur-way Ball Mark Repair Device

Standard Golf Company, Cedar Falls, Iowa, has secured the exclusive right to market the Shur-Way tool for repairing ball marks on golf course greens according to an announcement by John Kelly, Marketing Director for Standard Golf.

The agreement was made with the Shur-Way Development Co., Inc., Altoona, Iowa, which has manufactured and marketed Shur-Way for a number of years.

Kelly stated, "Through the years, the Shur-Way Ball Mark Repair Tool has proven itself to the golf course superintendent as an outstanding unit to repair ball marks on greens and represents an excellent addition to the Standard Golf line of quality golf course accessories and maintenance equipment."

The Standard Golf/Shur-Way, instead of just raising the sunken area of the ball mark, utilizes 6 narrow aerification knives to force the grass and roots from around the injured area into the center of the area of the ball mark.

Shur-Way, according to Kelly, is extra easy to operate and permits the user to repair up to 12 ball marks per minute.

The unit is made of plated steel and quality aluminum castings.

Further information on the Standard Golf Shur-Way Ball Mark Repair Tool is available from Standard Golf Distributors - or write: Standard Golf Company, 220 East Fourth Street, Cedar Falls, Iowa 50613. Phone: 319/266-2638. ■



