



# West Coast Buccaneers



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## Communication is Important to All Golf Course Superintendents

One of the many tasks of the golf course Superintendent is good communication between himself and the people he works for and with. The task may be a difficult one because each individual he works for has their own opinion of how each job affects their golf game. On the other hand each person he works with has their opinions of how each job affects them.

The most important terms in good communication are *when*, *where* and *why* jobs are being done. These should always be used because it helps tell the members and staff everything that is needed so that they can, if necessary, make other plans that will not interrupt the jobs.

Each superintendent has their own way of communicating to their members - some good, some fair and others don't. The *don'ts* will soon catch up with that superintendent.

At our club, we have a newsletter called The Country Clubber that each member gets monthly. In this letter, all departments inform the members of future plans. The articles do not go into great detail but do tell when, where, and why.

Communication between the staff members is also needed. This is achieved at our club through monthly

staff meetings. The Superintendent, Golf Pro, Club House Manager, and office Manager meet and discuss each departments plans so each knows what the other is doing. Communication can also be achieved through Broad Meetings, Committee Meetings and Department Meetings. These meetings are required to run an efficient Golf Club.

Communication, if handled correctly, saves time, money, misunderstandings, and jobs. ■

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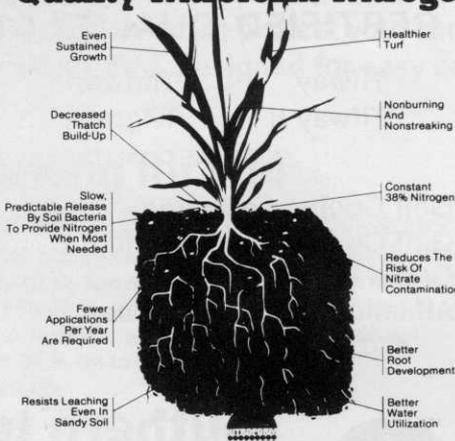
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