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Estech Branded Fertilizers, Inc. Adds To Woodace® Line

Woodace®, the revolutionary long-lasting briquette fertilizer for commercial growers and landscape contractors, now is just one of the several products in a new, complete line of slow-release fertilizers from Estech. The complete line features IBDU® and Escote™ as long-lasting nitrogen sources.

Rick Helpingstine, product manager for Woodace, said that initial reaction to Woodace briquettes has been excellent and many commercial growers throughout the United States are using them. Many others are testing them. Since Woodace briquettes have a minimum release period of 18 months in container growing, they offer substantial labor savings to the grower and provide excellent growth and color to the plant material.

The Woodace briquette is a 14-3-3 analysis with micronutrients. Estech says one application of the 16-gram briquette will last up to three years in the soil and 18 months in containers. A second, smaller briquette weighs six grams and will last up to one and one-half years in the soil and 8-9 months in containers.

Because of the matrix that holds the briquette together, an entire complement of micronutrients is slowly released along with the N, P and K, making it a complete nutritional product.

Added to the line is Woodace 18-5-10 Top Dress Nursery Fertilizer containing IBDU. In the 18-5-10 granular product, 14.4% of the nitrogen is water insoluble. This product is excellent for woody ornamentals and greenhouse crops offering up to 3-4 months of fertility with all minor elements included, said Helpingstine.

Another new product in the line is Woodace 21-4-10 nursery fertilizer containing Escote. Escote is a unique patented process in which the primary nitrogen source is plastic coated to allow a precise release of nutrients. The amount of release agent incorporated into the coating determines the rate of nutrient release and longevity of the feeding. "This product is very predictable, even in high temperatures or with excessive amounts of moisture. Woodace 21-4-10 also includes a full complement of micronutrients, as do all our products," said Helpingstine.

Excellent results in all parts of the country are being achieved when growing woody ornamentals and tender foliage for up to 6-7 months from one feeding.

Estech's Director of Specialty Products, Irv Stacy, added that the new products expand the Woodace product line so that "we offer a complete fertility program for all types of growers. Our Woodace product line is based on two principles: safety from burning and slow-release nitrogen sources that require fewer applications."

Woodace products are marketed throughout the United States through distributors catering to the nursery and greenhouse grower trade. ■