

(continued from page 45)

versity could be the payment of fees or the provision of special scholarships and assistantships. The return on this investment is graduate students doing research and designing experiments to be conducted in Florida nurseries, green houses, and production sites.

All institutions, including universities, are hampered with "rules of the road" that make up bureaucracies. However, "where there is a will, there is a way," and industry can help IFAS do it!

An investment in a partnership with IFAS made in the form of a gift, is made to SHARE. Entering into a partnership to conduct a specific project with mutual benefits to the partners in a specific way, is made as a contract or a grant. Both gifts to IFAS-SHARE and contracts and grants to IFAS-Grants are investment opportunities for businesses and individuals to build cooperation successes just as Joe and Bill did when they pooled their individual strengths to avoid bankruptcy. ■

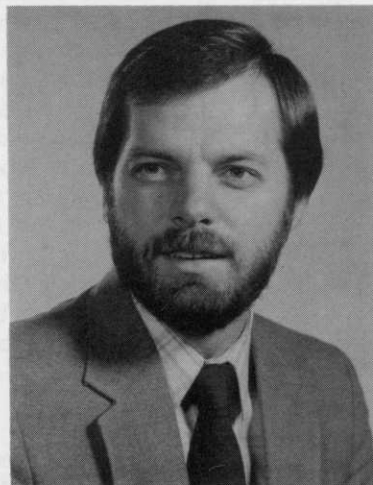
¹Dr. John F. Gerber is the Director of the IFAS Grants office and Dr. Robert C. Kramer is the Director of Sponsored Programs and Development in IFAS at the University of Florida.

DE MATTEO JOINS LOFTS AS TECH SERVICE AGRONOMIST

Lofts Inc. recently appointed John De Matteo Technical Service Agronomist. Mr. De Matteo's responsibilities will include technical aid to Lofts professional clients, including golf course superintendents and architects, as well as athletic turf superintendents.

Mr. De Matteo's experience includes his most recent position as Regional Golf Course Superintendent for the American Golf Corporation. Prior to that, his position as Golf Course Superintendent at three major country clubs, included golf course construction and renovation. While at Pinehurst, De Matteo prepared the golf course for several prestigious tournaments, including the PGA Tour's Hall of Fame Golf Classic and the USGA-sponsored Men's World Team Amateur Tournament.

A graduate of Pennsylvania's Delaware Valley College of Science and Agriculture, Mr. De Matteo is a certified Golf Course Superintendent. He is a member of the American Society of Agronomy as well as *Who's Who in American Colleges and Universities*. ■



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