

National Golf Foundation Announces 1985 Eckhoff Journalism Award Winners

(North Palm, Fla.) — Ten local or regional golfing publications from across the country have been honored as winners in the 1985 Harry C. Eckhoff Award competition, sponsored by the National Golf Foundation. The announcement of the winners was made by NGF Communications Director Bill Jasso.

Jasso said more than 130 golf course and association newsletters, tournament annuals, club newsletters and other regional magazines were submitted for the 1985 competition to honor excellence in golf journalism. Publications from as far away as Australia participated in the award program, named for the National Golf Foundation's director of golf development. Eckhoff, now 82, has been with the NGF for 28 years, and has seen local golf publications grow from one page mimeographed sheets to today's more sophisticated, in-depth chronicles of the game.

"The judges remarked that they were hard-pressed in several categories to choose a clear winner," said Jasso. "The committee reiterated their feelings that local and regional golfing publications were demonstrating a significant growth in their professionalism and spirit for the game."

The 1985 Harry C. Eckhoff Award winners are:

CLUB NEWSLETTERS:

1) *Colonel Bogey's Lore*, Bill Johnson, Dartmouth College, Hanover, N.H.; 2) *Valley Views*, Suzanne Ray & Joanne Mercadante, Huntingdon Valley, Pa.; 3) *The Shanopin Chieftain*, Jackson L. Obley, Pittsburgh, Pa.
Honorable Mention: *Club Times*, Carol Stewart, Atlanta Athletic Club, Duluth, Ga.; *The RoadRunner*, Hal Davee, StoneRidge Country Club, Poway, Calif.

PROFESSIONAL ASSOCIATION NEWSLETTERS:

1) *Carolinas PGA Section Newsletter*, Jim Hart, North Myrtle Beach, S.C.; 2) *Hole Notes*, Warren Rebholz, Minnesota Golf Association; *Southern Ohio PGA Newsletter*, Laura Alger, Ohio Association of Public Golf Courses.
Honorable Mention: *Rub of the Green*, David Lozoya, Hi-Lo Desert Golf Course Superintendents Association, Palm Desert, Calif.; *The Greenside*, James F. Gilligan, Golf Course Superintendents Association of New Jersey; *Northern Texas Golfer*, James McAfee, Northern Texas PGA Section.

ALL OTHERS:

1) *GHO '84 - The New Era*, Robert Donovan, CIGNA Service Company, Hartford, Conn.; 2) *USGA Guide to the 1985 National Championships*, Ian Martin Davis, Sports Marketing Group, New York, N.Y.; 3) *1984-85 Annual Survey*, Ray Weaver, Florida Municipal Golf Course Association.
Honorable Mention: *1985 Florida Golf Directory*, Dawn Coster, Winter Haven, Fla.

The National Golf Foundation was organized in 1985 as the information source for the growth and development

of golf. The NGF serves as an 'umbrella' organization for the entire golf industry, and provides a wide array of vitally important business and information services. NGF membership includes thousands of individual golf courses, scores of golf course architects and builders, and more than 400 golf companies and associations.

PROFESSIONAL ASSOCIATION MAGAZINES:

1) *The Florida Green*, Dan Jones, Lake Worth, Fla.; 2) *The Grass Roots*, Monroe S. Miller, Wisconsin Golf Course Superintendents Association; 3) *New England Section of PGA Yearbook*, George S. Wemyss, New England Section of PGA.

Honorable Mention: *Club Professional*, Mary Ellen Stine, Middle Atlantic Section of PGA, Columbia, Md.; *The Bull Sheet*, Fred Opperman, Midwest Association GCSA, Glen Ellyn, Ill.; *Michigan PGA Yearbook*, Joseph L. Falvey, Michigan Section of PGA.

AMATEUR ASSOCIATION NEWSLETTERS:

1) *NCGA News*, Dean Glass, Northern California Golf Association; 3) *The Publinxer*, Larry Donald, Rochester, Mich.

Honorable Mention: *Minnesota Golfer*, Warren Rebholz, Minnesota Golf Association.

AMATEUR ASSOCIATION MAGAZINES:

1) *The Met Golfer*, Ian Martin Davis, Sports Marketing Group, New York, N.Y.; 2) *Fore*, Alice Ober, Southern California Golf Association; 3) *Greater Houston Golfer*, Burt Darden, Houston Golf Association.

Honorable Mention: *Golf in Victoria*, Garry Mansfield, The Victorian Golf Association Australia; *Arkansas Golfer*, Charles Wade, Arkansas State Golf Association.

TOURNAMENT PROGRAMS:

1) *82nd Western Open Championship*, Peter de Young, Western Golf Association, Golf, Ill.; 2) *LPGA National Pro-Am*, Daphne B. Baker, Englewood, Colo.; 3) *Hertz Bay Hill Classic*, Bev Norwood, International Management Group, Cleveland, Ohio.

Honorable Mention: *The Vintage Invitational 1985*, Leslie Taft, Palm Desert, Calif.; *Eighth Annual Ken Venturi Guiding Eyes Classic*, William C. Heyman, Yorktown Heights, N.Y.

STATE OR REGIONAL NEWSPAPERS:

1) *Florida Golfweek*, Dawn Coster, Winter Haven, Fla.; 2) *The Michigan Golfer*, Terry Moore, Brighton, Mich.; 3) *California Golf*, John McCarthy, Palo Alto, Calif.

Honorable Mention: *Gulf Coast Golfer*, Bruce Gilmer, Houston, Texas.

STATE OR REGIONAL MAGAZINES:

1) *Ohio Golfer*, Jeff Groezinger, Columbus, Ohio; 2) *Golfweek Magazine*, Dawn Coster, Winter Haven, Fla.; 3) *Arizona Golf Journal*, John Lynch, Scottsdale, Ariz.

Honorable Mention: *PAR Excellence Magazine*, Jean M. Luckmann, West Allis, Wis.