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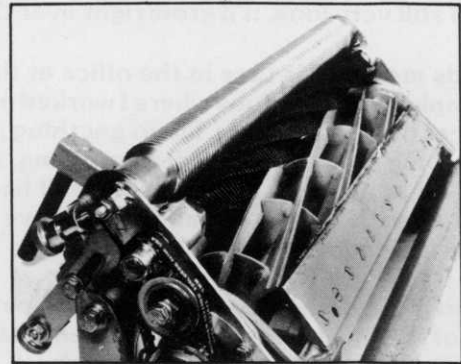
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DeBRA Introduces "Turf Groomer" Attachment



HOLLYWOOD — DeBRA, North America's largest commercial turf distributor, is introducing a newly patented greens conditioner attachment by Jacobsen that will revolutionize Florida greens maintenance.

The Turf Groomer, an attachment to any of Jacobsen's Green Kings riding greens mower, has resulted in healthier greens and a truer, faster putting surface without lowering the mower's cutting height.

Designed to meet Florida's special greens care needs, the Turf Groomer's design features a front slotted roller with a beveled shape that "puckers" the green surface vegetation, lifting up horizontally-growing stolons. These runners are then sliced by a series of 261 tempered steel knives mounted spirally on a powered knife roller. Each knife actually rotates through a groove of the front slotted roller, slicing the lifted runners so that they can be clipped by the closely-following horizontal reel.

The Turf Groomer's removal of thatch makes the green stand straight, resulting in strong vertical grass supports for the ball and creating a truer, faster putting surface.

DeBRA, whose family-run firm has four Florida outlets, said those utilizing the Turf Groomer attachment have experienced an immediate increase in green speed up to 10 percent or more after just two mowings. He also pointed out that regular use of the Turf Groomer would increase green speed by as much as 25 percent without lowering the mower cutting height. The turf groomer attachment can be dialed on and off on a daily basis as required.

The grooming is extremely efficient as play can resume immediately after using the Turf Groomer, DeBRA explained.

DeBRA is one of two Jacobsen turf product distributors in Florida, and the exclusive distributor throughout South Florida.

DeBRA, which sells and services turf maintenance equipment for individual homeowners, commercial landscapers, golf course superintendents and governmental agencies, is located in Hollywood, Tampa, Ft. Myers and Stuart.