

## President's Message

On October 1, 1984 my term as President of the Florida Golf Course Superintendents Association ended. How quickly time goes by. It was a great honor and privilege to lead a unique association made of strong individuals. The experience of meeting and working along side very dedicated professional golf course superintendents has been very rewarding.

The past year was spent experimenting, reorganizing, and developing the long range future of our association. Our first time experiments were successful. Florida Golf Day raised \$13,000.00. The host superintendent recognition at tour events gave us much needed media exposure and our assertive management seminar was enthusiastically attended. These experiments will improve in the future. The reorganization and development of our long range future now has a direction. Programs that have begun are: A membership directory, newsletter published bi-monthly, job referrals, a modern professional golf course superintendent slide presentation and a more aggressive press release blitz on the media. Most of these programs were initiated by your new President, Mr. Tom Burrows. The keys needed to make these programs successful are communication and organization. Communication will depend on the board of directors and the membership. The organization will be handled by our first paid employee, Mrs. Angie Hiers, Executive Secretary. This was an aggressive step for an association with a four diget income.

I would like to recognize and congratulate John Hayden, C.G.C.S., who has served and represented the F.G.C.S.A. on the G.C.S.A.A. board of directors for three years. He helped the progression of not only superintendents in Florida, but throughout the country. John was the first Florida golf course superintendent to serve on the G.C.S.A.A. board of directors and did so admirably. Thank you John.

I would like to thank the board of directors of 1984 and the many individual members for their dedicated service during my term.

Hope to see many of you at the G.C.S.A.A. conference in Washington D.C. ■

Don De Caney