

(continued from page 46)

- 4) Up-graded illumination street light and security systems, by adding 80% higher wattage.
- 5) Constant inventory and replacement of "out" street lamps and security lamps.
- 6) Trimming of all trees and shrubs to provide greater light penetration and reduce potential hiding areas.
- 7) The promotion of more adult activities in facilities where vandal prone youth have created problems.
- 8) Publicity announcements making citizens aware of the cost involved and urging their support in notifying police when vandalism is in progress.
- 9) Revision of lock replacements to curtail break-ins.
- 10) Plus immediate repairs to damaged areas so as not to invite and/or suggest continued vandalism by later occupants of the facility.

Although the above methods will not eliminate vandalism completely, they do represent a step in the right direction in lessening the damage. ■

Arnold Palmer/Lofts Relationship Extended

Bound Brook, NJ — Arnold Palmer will continue to act as spokesman for Lofts products. That announcement was made recently by Palmer and Jon Loft, President of Lofts Inc., one of the leading U.S. seed companies.

The Palmer/Lofts relationship is somewhat unique in Palmer's involvement with the use of Lofts products. Lofts turf varieties are seeded on Palmer's golf courses at Latrobe Country Club in Latrobe, PA; The Bay Hill Club in Orlando, FL; and Ironwood Country Club in Palm Springs, CA. Lofts products also play an important role in the Palmer Course Design Company; Palmer and Golf Course Architect, Ed Seay, not only design courses throughout the world, but also develop special seed mixtures using Lofts turf varieties.

For the past several years, Palmer has represented Lofts on its packaging and advertising. Lofts even named a perennial ryegrass after Palmer, because of its outstanding performance.

Palmer was chosen by Lofts because of his unique position as pro golfer and course owner. In the latter capacity, Palmer takes an active interest in turf management, evaluating turf varieties from a performance and maintenance standpoint. His experience as pro golfer enables him to appreciate the special qualities needed for a playing surface.

Palmer's contract with Lofts has now been extended until 1989. ■

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