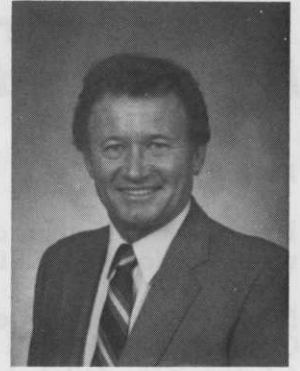


President's Message



Fifteen years from now, at the year 2000, Florida will have nearly 1500 golf courses. Will our membership be prepared? The answer is yes! We began preparing seven years ago at the founding of the FGCSA Unifying and Promoting Turf Management. The list of accomplishments during this period was listed in the last "Florida Green" president's message. The list was numerous. We have had a great beginning.

So, where do we go from here?

1. **UNITY** - All of our 9 chapters will pull more closely together, working as one unit recognizing the massive strength of unification.
2. **THE "GREEN SHEET"** - Our newsletter will become one of the finest Turf Management communication tools in all Florida and, perhaps, the country.
3. **THE "FLORIDA GREEN"** - is and will remain one of the finest Turf Management educational publications available.
4. **OUR MEMBERSHIP DIRECTORY** will become a valuable source of information on up-to-date membership locations.
5. **MEMBERSHIP RECRUITMENT** will relentlessly begin and continue to strive to acquire new members to accomplish professional unification and membership education.
6. **MORE CLOSELY ASSOCIATED** and working with allied associations, national organizations, universities and state environmental agencies to help overcome problems associated with the massive growth of golf and environmental problems.
7. **OUR EDUCATIONAL COMMITTEES** will assist local association educational programs. They will produce a large selection of educational seminars in various areas of the state. We will give continued backing and assistance on further education to the FTGA and GCSAA.
8. **GCSAA CERTIFICATION** - We will encourage and assist all members to gain GCSAA certification on the justification that if you aren't certified, you'll be on the outside looking in!
9. **FUND RAISING** - Efforts will continue to grow as the association grows. One day in the not-too-distant future the "Florida Golf Day" will grow in size and stature - proceeds annually will exceed \$100,000. Funds will be earmarked for research.
10. **PUBLIC RELATIONS** will continue as a never ending quest to promote all phases of Turf Management and the modern Golf Superintendent Golf manager and bring needed information to the media, golfers and the public.
11. **JOB REFERRALS** - The time is coming when a large percentage of clubs looking for a superintendent will contact the FGCSA for advice regarding applicants, qualifications and certification.
12. **GOLF** - Look to the day in the near future when nearly every FGCSA member will hold a current USGA handicap. Our local and state tournaments will be played using that handicap.
13. **THE PART TIME SECRETARIAL POSITION** now a reality, will turn into a full time position. Shortly after that, a full time Executive Director, then office and staff. It will be their responsibility to assist our Executive Committee and Directors with our publications, educational programs, fund raising and the many other happenings going on in promotions Turf Management and unity.

IN SUMMARY: It has been said we are dreamers. Yes, perhaps so. But we are also doers! Look back at our accomplishments over the past 7 years. We have come a long way, and we have a long way to go and, **WE ARE ON OUR WAY!**

Our goals are to promote Turf Management and Unify the Florida Superintendents and work towards the future of golf.

The forecasts of items listed above may be dreams perhaps, but with the desire and cooperation of all they will become a reality. With the advent of 1500 golf courses in the 21st century, the FGCSA will be prepared and in a position to fulfill its duties to all.