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(Golden State Warriors), tennis, collegiate contests, horse racing ... the whole spectrum.

### HOLIDAY CROSSROADS

The headquarters for a vast vacationland, the cosmopolis known variously as the Paris of the West, Baghdad-by-the Bay and the Gateway to the Orient is within easy driving distance of the high Sierra resorts of Lake Tahoe and Yosemite, the Monterey-Carmel peninsula, California's wine country, the Redwood Empire and the spectacular Mendocino Coast.

### TOURS UNLIMITED

San Francisco's visitors have access to a wide range of sightseeing services, including bus tours of the city and surrounding attractions, boat tours, Chinatown tours, museum tours, night club tours, personalized tours, self-guided tours, walking tours and fishing excursions.

There are numerous San Francisco travel package offerings. Ask your travel agent or airline office about low-cost tour arrangements.

For further information on things to see and do in Golden Gate country, write to the San Francisco Convention and Visitors Bureau, Box 6977, 94101 — telephone (415) 974-6900.

### ETHNIC DIVERSITY

San Francisco has an international birthright. Five flags

(English, Spanish, Mexican, Republic of California and U.S.) flew over the region in four centuries (1579-1850). The frenzied rush for gold peopled the port with men of all colors, customs and accents. The city's innate cosmopolitanism is evident everywhere — in its cuisine, its neighborhoods and street names, its cultural fabric and especially in the ethnic pageantry which highlights its annual events schedule.

## Chapman Promoted to V.P.

"Wesco-Zaun Announces Promotion of John D. Chapman to Consumer Division Vice-President."

John J. Cantu, President of Florida's West Coast Toro distributor, Wesco-Zaun, Inc., has announced the promotion of John D. Chapman to Consumer Division Vice-President.

Chapman began his power equipment career as the firm's parts manager in 1973. He was then promoted to salesman, and later to sales manager. Chapman became business manager of Wesco-Zaun in 1981. During his Wesco career, Chapman attended night classes at Tampa College. He graduated with a B.S. degree in marketing in 1981. Chapman and his wife, Sandy, and their two daughters reside in Sarasota.

In his announcement, Cantu commented on Chapman's excellent performance record. The promotion, he stated, will strengthen Wesco-Zaun's organizational structure to better serve Wesco's 300 plus retail dealers and commercial market in West Florida and the Miami area.

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