Jim Hamilton Promoted

"Wesco-Zaun Announces Promotion of W.J. "Jim" Hamilton to Commercial Division Vice-President."

John J. Cantu, President of Florida's West Coast Toro distributor, Wesco-Zaun, Inc., has announced the promotion of W.J. "Jim" Hamilton to Commercial Division Vice-President.

In his new position, as Vice-President, Hamilton will supervise a staff of five sales people and is responsible for over \$6.5 million in commercial power equipment sales. His Wesco clients include 220 Florida golf courses and all city and county parks and recreation departments on the West Coast of Florida. Hamilton started his career as a salesman in 1968 in Orlando for Zaun Equipment Company. Helping to build the new firm by working out of his home and assembling equipment in his garage, Hamilton was promoted to Commercial Sales Manager in 1978 and transferred to the St. Petersburg offices. Hamilton and his wife, Beverly, and six children reside in Seminole.

In his announcement, Cantu commented on Hamilton's excellent performance record. The promotion, he stated, will strengthen Wesco-Zaun's organizational structure to better serve Wesco's 300 plus retail dealers and commercial market in West Florida and Miami areas.





Systemic Seed Treatment Fungicide controls *Pythium* up to 21 days. Apron,[®] a systemic seed treatment fungicide from Ciba-Geigy, works on contact to control *Pythium* on the outer surface of turfgrass seed.

As the seed starts to germinate, Apron is systemically translocated throughout the entire growing seedling. This assures you of maximum emergence and seedling establishment for up to 21 days after planting.

Because Apron is a systemic fungicide, you get better and longer *Pythium* control. And surprisingly, it costs no more than the ordinary seed treatment being used today.

After seedlings are established, you should follow up with fungicide treatments of Subdue® to maintain *Pythium* control in turf.

Call your seed distributor and ask for Apron treated turfgrass seed for this year's overseeding.

Apron® and Subdue® are Reg. T.M.'s of CIBA-GEIGY



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