



# West Coast Buccaneers



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## Super Successful . . .

A definition of the word success is "the favorable or prosperous termination of goals or endeavors." For a golf course superintendent to be successful he must have short and long range goals and the skills to accomplish them. Identifying these goals and taking the right approach to solving them can be the difference between success and failure.

Experience is one of the main denominators to help a superintendent be successful. Through experience they learn the best approach to reach their goals and the goals of their employers. Mistakes are minimized and calculated risks are completely thought through before attempting to solve a problem. From their experiences the successful superintendent knows his most important quality will be his ability to communicate with all those around him.

The first group he has to communicate with are those who work for him. His talent for explaining exactly what needs to be accomplished and in what order gives his crew confidence in themselves and a chance to be an integral part of the total picture. Their participation in a well run organization will accomplish more work in less time and with less manpower. The superintendent who can mold this type of group will be best prepared to approach the next most important group — his superiors.

The successful superintendent realizes how important his involvement is at his club. He knows that

his decisions can have a total effect on how smooth his club is run, and he must approach his superiors with well thought out suggestions. For example, a budget that was hurriedly prepared will not tell the needs of the facility like one prepared well in advance with many hours devoted to it. A superintendent cannot just ask for a new piece of equipment. He has to justify its purchase and what it will do for the over-all quality of the club. Most successful superintendents have the respect and confidence of their employers. Gaining that confidence can insure proper consideration for all requests.

The successful superintendent also realizes the importance of his peers and their success. He knows his active participation to help the image of his profession will help them and himself.

As the turf management business becomes more sophisticated, superintendents will have to keep abreast by continuing their education through local, state, and national educational seminars. Not keeping current will eventually cause a failure of the goal to have the best maintained facility with the most efficient use of funds.

The goal of the Florida West Coast Golf Course Superintendents Association is to make available the talents of successful people, whether in the realm of education, management, or personal experience and to help all of its members reach their goals and reach the level of success they desire. ■



## Your Sand Man

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