

# EDITORIAL

The past year has been a very difficult one for businesses in the United States. Inflation has reduced the dollars' buying power. This has resulted in less demand for services and has caused all businesses to pull in their belts. The businesses that support our industry have also been duly effected.

"The Florida Green" would like to remind our readers once again that we are supported 100% by our advertising family. Not one of our 2,300 subscribers pays one penny to receive our award winning publication. Neither is it a financial burden to your local chapter or to your state association. The entire expense of putting out "The Florida Green" is picked up by our supplier-contributors.

We would like to urge and remind you that when all things are equal please deal with our advertisers. Show them you are grateful for their support during these trying times (see page 32 & 33).

If we do not give them the support they need and deserve them 1983 may not be a prosperous and happy new year for them and . . . . there may not be "The Florida Green" in 1984. ■