

# Supplying Florida's Turf Industry Since 1932 With America's Leading Power Equipment Lines, Parts and Service.

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11405 Rio Grande Ave. 32085  
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# ZAUN

## EQUIPMENT, INC.

## BRUCE OLIVER NAMED PRESIDENT OF ZAUN

News Release

Bruce Oliver was elected president and general manager of Zaun Equipment, Inc., at the recent annual stockholder and board meeting of the Jacksonville-based outdoor equipment distribution firm.

Ben Reemelin, Zaun's president for the past 29 years, will remain active in the firm as Chairman of the board and the executive committee.

Oliver, who joined Zaun in 1954, has served in various capacities and was most recently responsible for all purchasing and sales promotion of the multi-state distributor.

Zaun is one of the nation's largest volume distributors of the Toro Company's golf course equipment lines and its residential irrigation products. It employs 60 people in its Jacksonville and Orlando offices and annual sales are approximately \$13.5 million. In addition to Toro, the firm distributes from its Jacksonville and Orlando warehouses products of leading outdoor and power equipment manufacturers including McCulloch chain saws, Kero-Sun heaters, Charmglow outdoor cookers, Mitsubishi and Roper Tractors. ■

## THE AGONY OF ANGER

Psychologists tell us that bottled-up anger can cause severe tensions that do actual physical harm — ranging from peptic ulcers to hypertension. And, while exploding may be more healthy than holding anger in, expressing anger through temper tantrums...or insults can have serious career consequences. That's why you should learn how to let off steam safely when a problem arises. Here are some suggestions on how to use this sometimes destructive force constructively:

When you feel the need to strike out — first put some space between yourself and the cause of your anger. Any change of scene or routine, no matter how brief, can help by giving you a fresh perspective on your own feelings and the problem.

Work off your tensions. Take a brisk walk...Put the palms of your hands together; squeeze. Repeat as needed. You'll feel better and less angry, too.

Keep your anger in perspective. Express your feelings to the proper person with a cool statement like "This action upsets me." As a way of introduction, it will enable you to discuss the problem calmly. ■

Office Guide 1-15-82