

## **President's Message**

I am enthused!

Having just returned from the G.C.S.A.A. International Turf Conference in Atlanta, I was quite excited to see some of the avenues that our National association is headed toward.

The educational programs presented were by far the most comprehensive ever attempted by the G.C.S.A.A. They offered us such a diversity of subjects, which really begins to demonstrate the variety of areas that the superintendent is invloved with. The show portion of the conference was once again the finest display of turf management equipment and supplies. Our thanks to the suppliers for the continued support of the G.C.S.A.A.

The long range education program was written up in the Showtime Magazine during the conference. This plan addresses some items that have been talked about for a few years, and if this program is completely implemented I am sure that the G.C.S.A.A. will become the leader in the educational services that are provided to membership.

It seems like there is always a little controversy stirred up at our annual conference, and this year was no exception. Although we have few minor problems, one thing that has become very evident to me in the past two years is that our association is moving *forward*. There was always a lot of conversation about what we receive for our dues money and I honestly believe that these questions have been answered. Our present executive board and G.C.S.A.A. staff are working extremely hard to service our needs.

By attending the G.C.S.A.A. Banquet and hearing Arnold Palmer speak to the group, solidifies the fact that the work of golf superintendents is really very important to the game of golf. The recognition that we never seem to get was displayed very nicely that night by presenting a first class banquet with representatives from all factions of the golf business in attendance.

One final note, I was so very proud to see so many Florida superintendents participating this year.

Reven Doe