



President's Message

It is a great privilege to congratulate our magazine staff on the publication of our Tenth Anniversary Issue. Many thanks have to be extended to the South Florida G.C.S.A. which was the association that was instrumental in the original formation of the magazine. Under the direction of Lou Oxnevad, G.C.S.A. (President) and Mike Burger (Editor), the "South Florida Green" was founded to serve as a means of communication for the superintendents located on the lower East Coast. The magazine continued to grow with respect to the expanded scope of the superintendent, eventually becoming a nationally recognized publication.

In the late 1970's the Florida G.C.S.A. emerged as a group that would collectively represent the various local chapters throughout the State. Recognizing the fact that the "South Florida Green" would become a more prominent and useful periodical if it could represent the interests of the golf turf industry state wide, the South Florida G.C.S.A. and Florida G.C.S.A. worked out an agreement that included a name change and a variation in format. Under the direction of Dan Jones and Dave Bailey the "Florida Green" has risen to standards that are unmatched concerning quality of information and production, and it truly acts as a means of promoting the professional image of a golf superintendent.

My term as President has come to a close and I feel that we have continued to improve the status of our association through the gracious volunteer efforts of our executive committee and board. These individuals lend themselves to the development of their profession by donating time and effort to goals that will enable us to seek improved methods of golf course management through education and communication. In the ten years that I have been involved with the golf business I have been able to associate and gain friendships with many suppliers, golfers, professionals and educators that are dedicated to the improvement of the game. The importance of the golf superintendent will never be overlooked in the golf industry, so be proud that you have the ability to add to the name of golf by providing a piece of nature to be enjoyed by many.

Thank you for the opportunity to serve you.

Kevin Downing