

# Editorial

Over the past ten years Golf Course Superintendents have evolved from grass growers to professional turf managers. They are asked to grow grass under the worst possible conditions, and are required to maintain it at tournament condition on a daily basis. Golf Course Superintendents are managers entrusted with dispensing over a third of a million dollars annually.

Let's look at the facts. A golf course generates a lot of revenue. Often a course is the selling fact for housing units, it provides jobs for restaurant workers, pro shop employees, office workers, club managers and any number of grounds and golf course maintenance employees. The golf course is the necessary factor in this chain. Without "the great green golf course" this whole cycle of enterprise would not exist... this very fact makes the professional Golf Course Superintendent's position one that earns a high degree of financial compensation. Unfortunately some clubs still look at their superintendents as only grass growers and not as total managers.

People management requires superintendents to motivate employees to perform any number of labor positions in a day when generally people are no longer willing to do these type of jobs. They must help to instill a sense of pride in the way their employees view the course. We can not simply hand out tools and demand that workers rake traps, edge cart paths, trim trees, etc... without appreciating them and educating them in such a way that they develop a sense of pride in the "over all success of the total operation."

Golf Course Superintendents are true professionals dedicated to the betterment of golf. Salaries of \$45,000. to \$55,000. are becoming common in Florida. Benefits for good superintendents include \$2,000. a year for IRA, one months vacation, a car for business and personal use, meals at the club, golf privileges for peers and so on.

Golf is a game which should be enjoyed. So... when was the last time you hugged you Golf Course Superintendent?