



ON THE NATIONAL SCENE

by: John P. Hayden CGCS
Director, GCSAA



Having just returned from my first board meeting in Lawrence, Kansas, I feel that GCSAA is on the verge of many new and exciting plans and programs for its members.

The staff in Lawrence has been organized in a very professional and productive manner. We, as members, will benefit by the many and varied programs that will be forthcoming from this very competent organization.

Already I think you see the improvement in our International Golf Course Management Magazine. Our Membership Department has set its goals for us to expand from the present 5,000 members to perhaps 10,000 with future goals ranging to possibly 15,000 in the next 10 to 15 years.

The Marketing Department will be shortly offering a number of items with the GCSAA logo so we all can show our pride in being members of the national organization.

The Education Department will be undertaking great strides in the advancement of our profession. One of the most interesting of these will be the telecasting of seminars, via satellite, to different locations in the United States. These seminars can be attended by up to 50 superintendents without the cost of travel, hotel rooms, etc. In

this way the association will offer you greater programs at a lesser cost to the individual. Look for this department to more than offset the cost of membership in GCSAA.

One other department that has been recently added is the Show & Conference Department. With this department the association will be able to provide us the best possible show sites and give us the best possible rooms at a price we can all afford.

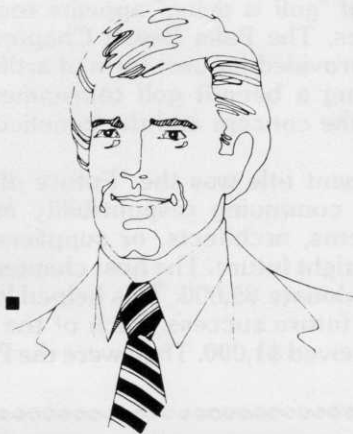
I would be shirking my duty if I also didn't convey to you the possibility of the movement of National Headquarters to some other site. Current locations under consideration are Lawrence, Kansas;—Denver, Colorado;—Connecticut;—Atlanta, Georgia;—Philadelphia, Pennsylvania;—New Jersey and two Florida sites, Ft. Myers and Orlando.

Hopefully GCSAA will have all the information available this fall and will be able to present to the full membership a site that will fill our needs for the next two decades.

If you have any problems or ideas that I could help you with please feel free to give me a call... I am working with you. ■

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