



Super showman, Al Hirt, entertained guests of Rhone-Poulenc Inc. at his Bourbon Street night club. The Rhone-Poulenc "Chipco 26019 New Orleans Jam" event took place during the GCSAA's 53rd International Turfgrass Conference and Show, held in New Orleans recently.

"New Generation" Ryegrass Becomes Available

ALBANY, OREGON, March 1982 — Prelude a "new generation" turf type perennial ryegrass has recently been released. The announcement came from Steve Tubbs, general manager of Great Western Seed Company, a division of Lofts Seed, Inc. Bound Brook, N.J.

Developed by Lofts from breeding material obtained from Dr. C. R. Funk of Rutgers University, Prelude is part of the "new generation" in improved ryegrasses. These new varieties are a significant improvement over the top-performing varieties heretofore.

Among the improvements being shown in this "new generation" are: better shade performance, superior heat tolerance and winter hardiness, and good disease resistance to crown rust and brown patch.

One of Prelude's advantages is its superior mowing performance, particularly during hot months when other common perennial ryegrasses mow poorly. This feature makes it particularly appealing to golf course superintendents and groundskeepers. Prelude is expected to serve the overseeding market well as a low-growing, fine-textured ryegrass with a dark green color.

Prelude will be available in ample supply this fall through Great Western (503) 926-3892 or any Lofts branch or distributor. ■

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