

# DeBra Announces Greens King IV \$100 Rebate Program



Left to right: Dan Jones, V.P., F.T.G.A.; Dave DeBra, V.P., DeBra Turf, Hollywood; Max Brown, chairman, F.T.G.A. Scholarship and Research Fund, and Jud DeBra, V.P., DeBra Turf, Tampa, examine the Jacobsen Greens King IV which we hope will raise a lot of money for scholarship and research.

DeBra Equipment Company recently announced the Greens King IV rebate program to benefit the F.T.G.A. Scholarship and Research Foundation. "The program will be simple" said Mike McLaughlin, executive sales administrator for DeBra. "The rebate will be tied to the number of Greens King IV units sold in the months of July, August and September. One hundred dollars per unit sold will be rebated to the S. & R. Foundation to help fund their programs through the regional superintendents associations at the F.T.G.A. annual business meeting."

Support and participation is nothing new from the DeBra organization. The company's principals, Jud DeBra, Tampa, and Dave DeBra, Hollywood, have worked on several committees for the F.T.G.A. David DeBra served as president of the association in 1978 and received the "Wreath of Grass Award" in 1980. In addition, DeBra has

actively supported the annual conference and show since its beginning.

"There has never been a better time for such a program," said McLaughlin. "The Greens King IV has been redesigned this year to include features our customers wanted like infinite speed control, internal back lapping, and individual three reel control. We're confident, based on response we've seen already, this will be a very successful program."

Max Brown, chairman of the F.T.G.A. Scholarship and Research Fund has set a goal of \$250,000 for the coming year. This is a tall order but well within the reach of our fine organization. We would encourage all commercial turf companies to participate in this worthwhile endeavor. If you have any ideas for generating funds please contact Max Brown at 305-971-0025. ■



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