



FOURTH ANNUAL CROWFOOT OPEN
Suntree Country Club
Melbourne, Florida

The Florida Golf Course Superintendents Association and Suntree Country Club are proud to present the **FOURTH ANNUAL CROWFOOT OPEN** on Monday, August 4th, 1980 hosted and co-sponsored by the Central Florida Golf Course Superintendents Chapter.

Last year's tournament was an outstanding success and we hope to continue building that reputation. This can only be achieved with your continued support.

With the tradition and prestige already established, the Crowfoot Open is widely recognized throughout the state and country as one of the most unusual and exciting events to people in the golfing industry.

We would like to take this opportunity to outline some of the details, history, sponsorship benefits and requirements of being associated with the Crowfoot Open.

The Crowfoot Open is a one day shotgun start tournament. Golf course superintendents and associates in the commercial industry who are members of qualified chapters are eligible for participation. In addition to those chosen by the local chapters, special invitations are sent to non-members such as state sports writers, local T.V. personalities, and representatives of the golfing industry with an interest and concern for golf.

The day's festivities begin with a 6:00 a.m. bass fishing tournament on Suntree's beautiful lakes. A trophy for the winner and prizes for the participants will be awarded. (It should be noted that all activities are at the participants preference.) From 8:00 to 10:00 a.m. will be tournament registration and a full course breakfast buffet. The shotgun start will be at 10:30 and refreshments will be served on the course for the duration of the tournament by our attractive volunteers from the University of Florida. There will also be refreshment centers conveniently located on the course. Lunch will be available in the form of cold sandwiches as golfers make the turn.

Following the tournament at approximately 3:30 p.m. will be a cocktail party for all players and guests in

Suntree's spacious new clubhouse addition. The awards Banquet, also in the Dining Room will be from 4:30 to 6:30 p.m. First on the agenda will be a delicious barbecue buffet followed by an awards ceremony at which time the tournament results will be announced.

During the course of the banquet, over 100 prizes will be given out at random. Immediately following the dinner, tournament prizes and trophies will be awarded.

Special representatives from the P.G.A., U.S.G.A., and G.C.S.A.A. (President Mel Lucas) and a few unannounced celebrities will address the participants between ceremonies.

We attribute much of the Crowfoot's uniqueness and success to Suntree's membership. Last year 20 men and women volunteered their time to assist in scoring, marshalling, registration and other activities. Combined with the Crowfoot Committee, Suntree's excellent staff and our own association volunteers, the results are an efficient, professionally operated and extremely enjoyable golf tournament.

It would be inappropriate and too lengthy to describe what makes this tournament so unusual. You have to see and experience it for yourself. The one thing that does stand out is that for all participants there are no charges. With the past accomplishments and rising status, request for participation is immense. Because of this, each superintendent's chapter is limited to a certain amount of entries and a deadline date is set. This also puts a limit on our special invitations.

The first Crowfoot Open was held at Poinciana Golf and Racquet Club in 1977 and the second at Suntree Country Club in 1978. The Everglades Golf Course Superintendent Chapter won the first and second Crowfoot Opens by one stroke over the host, Central Florida Golf Course Superintendents Chapter.

In 1979 the Central Florida Chapter finally defeated the Everglades and five other chapters to capture the Crowfoot title. A capacity field (144) played golf while 215 attended the awards banquet.

AWARD CATEGORIES

Florida Golf Week Magazine sponsors all of the trophies awarded in the following categories:

1. Low gross superintendent chapter team - 1st place
2. Low calloway superintendent chapter team - 1st place
3. Low gross superintendent individual - 1st place
4. Low gross superintendent individual - 2nd place
5. Low gross commercial individual - 1st place
6. Low calloway commercial individual - 1st place
7. Low calloway superintendent - 1st place
8. Low sports-person - gross
9. Low sports-person - calloway

FOR YOU

For your support in making this tournament a success, you will receive the following benefits:

1. Your name, or company name, on our 10' x 30' sponsor board (the sponsor board from last year's event was featured in *South Florida Green and Golf Business Magazine*, a National Publication).

2. Sponsorship will be illustrated in *Golf Week Magazine* in the form of two stories and a full page ad for sponsors in the Golf Course Management Section.
3. A full story and advertisement will be covered comprehensively in the *Florida Green*, formerly the *South Florida Green*.
4. Additionally, we will run stories in the *Golf Course Management Magazine* and *Golf Business Magazine*.
5. Since sports-writers across the state will participate, they will include the sponsorship categories in their ensuing articles.
6. Because of the beauty and design of our sponsor board, which is very original, local T.V. has agreed to air segments of the golf tournament, it's activities and sponsor board.
7. Since every chapter in the state will be represented, including the national association, affiliation with this tournament will carry a positive referral to those who were unable to attend.
8. *Golf Business*, *Golf Course Management*, *The Florida Green* and *Golf Week Magazine* will include with their articles a picture of this year's sponsor board.



One of the many beautiful scenes at Suntree.

We will welcome your participation as a Diamond Sponsor (playing participation), or a Gold Sponsor (advertising participation only). These sponsorships include:

DIAMOND SPONSOR - \$300.00

1. On entry into the tournament (your request must be received by July 15th).
2. A personal invitation to the private cocktail party on Sunday night (to meet the members and staff of Suntree and representatives from U.S.G.A., P.G.A., G.C.S.A.A., and other sponsors).
3. Preferred advertising.

GOLD SPONSOR - \$200.00

1. Advertising in *Golf Business Magazine*, *The Florida Green* (formerly the *South Florida Green*), *Golf Course Management*, *Golf Week Magazine* and state wide newspapers.

Please make your check payable to the Crowfoot Open and remit to:

FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION
 Mr. Tim Hiers, President
 One Country Club Drive
 Melbourne, Florida 32935

Application deadline is July 15, 1980.

We are looking forward to your participation in the
 FOURTH ANNUAL CROWFOOT OPEN.

Sincerely,

David Miller
 Co-Chairman
 Territory Manager
 ESTECH CORP.

Sincerely,

Jim Ellison
 Co-Chairman
 Golf Course Superintendent
 THE BAY HILL CLUB