

THE  
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## Guest Editorial

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Should golf clubs provide secretaries for golf course superintendents offices? Before that question can be answered definitively the question of professionalism becomes pertinent. Some offices are such that no self-respecting secretary would work there. Then there are those that are neat and clean, spacious and well ordered. The greatest need exists where the superintendent holds positions in local, state and national professional organizations and, in addition, is involved in publishing a newsletter or a magazine. The superintendent is a businessman with responsibilities involving millions of dollars of investment. Record keeping, book-keeping, correspondence, reports, orders, and other details often are handled in a less-than-efficient manner when the busy season hits. With a secretary maybe more superintendents would answer mail more promptly. Dan Jones has one! I wonder how many other superintendents' secretaries there are? Don't be surprised if a trend is noticed soon.

Quote: "Nothing great ever was accomplished without enthusiasm." Author unknown.