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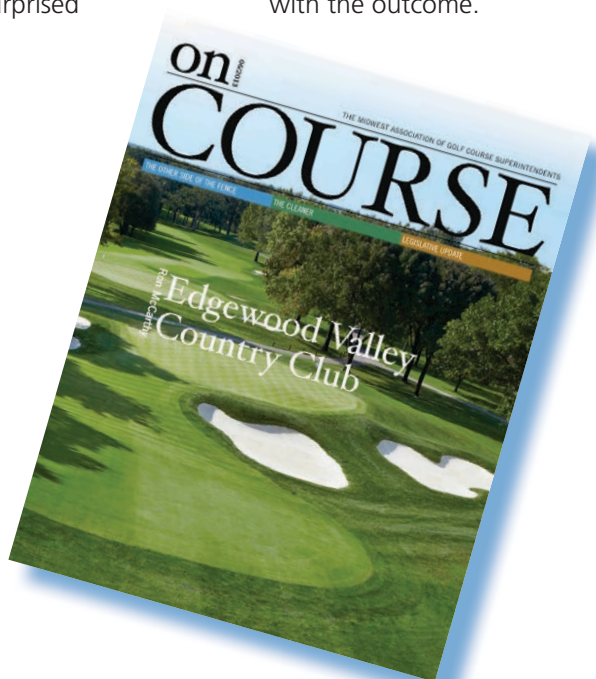
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Luke Cella, MAGCS

The Midwest was just awarded a grant through the GCSAA Chapter Relations Committee. We've always known that *On Course* was the best public relations tool that we have and now we are going to share it with the world....minus our member content. What does that mean?

Since we are offering *On Course* digitally, we thought it would be great to share each issue on our website. This entails creating an additional digital version of the magazine each month, posting it on the website and then getting the word out to all our allied associations (CDGA, IL PGA, GCCMA, Owners, and Players) that another issue has been published. We'll be able to track readership and see how it goes. With costs to create a dual version, posting and hosting covered by the grant and a match from MAGCS, we will be using our monthly magazine each month outside the bounds of our normal readership. As it stands now, we print and send out the magazine to over 750 individuals each month. Most recipients are members with some select industry people. Now we won't be limited by printing and annual rising postage costs to increase our readership and make more people aware of the Midwest, the members and the golf courses held in high esteem around the world. The really nice part of the digital format, is that we can track how many people look at each issue – something we'll follow up on in the future.

Each month, we'll create a digital non-member issue. This issue won't contain BullSheet and other privileged member content and will be offered on the homepage of our website. As a trial, we'll see where it goes. I think we'll be surprised with the outcome.



### Scholars Awarded

One daughter, and two sons of MAGCS members were recognized as winners in the Midwest Scholarship Contest this year. There were 14 applicants, all who showed outstanding achievements and three who excelled a bit more than the rest. All applicants are judged by their completed applications; each broken down into the following categories:

**School and Community** – school achievements, positions of leadership, activities within the school, activities outside the school, volunteerism, awards and grades.

**Essay** – each applicant is required to write an essay. This year the question posed to the high school applicants was: What do you consider to be the single most societal problem? Why?

We asked college applicants to address the following for their essay topic: "Education is the most powerful weapon which you can use to change the world." (Nelson Mandela) Discuss what this quotation means to you, and how you believe your education will help you and others in the future.

**Quality and Completion**– the overall application is judged for neatness, uniformity, clarity, and that directions are followed. The application must be complete (applicants must send in their current transcripts and in the case of high school seniors, a letter of acceptance to college). Because we award three scholars each year, the category with the majority of applicants receives two and other one. Of the 14 applicants this year, 10 are in college and 4 graduating high school seniors.

Ryan Hall, son of retired MAGCS AA member Phillip Hall is continuing his studies at Catholic University of America in Washington D.D. Ryan is pursuing a degree in Architecture and expects to graduate in the spring of 2016. Ryan feels: "Education is a gateway- and it is through that gateway that we are able to go out and change the world.....Education allows us to overcome just about anything, including racism, stereotypes, and poverty....Education is something we can all participate in...."

Bobby Duntelman, son of MAGCS E member Bob Duntelman is beginning his sophomore year at Iowa State University this fall. He is studying Mechanical Engineering which included an internship this summer at Kinze Manufacturing, an agricultural equipment manufacturer, in Williamsburg, IA. Bobby believes, "the most influential





*MAGCS will visit Chicago Highlands in October, Chicago's newest golf course bordered by I-294 to the west. However, you don't even know it because of the extensive berms that block all views of the roadway and suprisingly most of the noise.*

advancements in society have come from individuals and organizations that all obtained extensive knowledge through education or training....Mandela's quote has taught me that education is the method to obtain knowledge. Knowledge that is obtained and applied by a person has great potential to have monumental impacts on society as a whole."

Our high-school winner this year is the daughter of MAGCS A member Vince Dodge, Kelsey Dodge. Kelsey has been accepted to attend Concordia College in Moorhead, MN. Kelsey has been actively involved in the arts during her high-school career, notably the choir, theatre and editor of her yearbook. She hopes to use her artistically inclined skills to bring about creative change to society. Kelsey fears that gun violence is our largest societal problem and continues to worsen. "What makes gun violence an even more atrocious problem within our country is the fact that a lot of victims are young. In 2009, 2,811 Americans under the age of 19 were killed by gun violence. An average of nearly eight American youth are killed everyday by guns."

Congratulations to our 2013 Scholarship Winners and thank you to all those that help to fund these endeavors: The John Buck Memorial Golf Outing and the individuals who contribute at our monthly meetings through raffles and also the Hospitality Reception. It makes a difference.

### Monthly Meetings

We've got two great golf courses coming up on our schedule of events on opposite ends of the design spectrum – well at least the tree spectrum. I was fortunate enough to visit both this year (without my clubs, but camera) and hope you will be able to experience one or both as well. Crystal Lake Country Club and Steve Van Acker will host the Aug/Sept Meeting on August 26. This tree lined parkland course will test your ability to keep the ball in the fairway or keep it low when punching out from beneath the surrounding canopies. Chicago Highlands and Michael Heustis will host the October meeting, with a new golf format, on our newest golf course in the area. You'll

be delighted by the tranquility Chicago Highlands offers, and of course, challenged by its' design. Michael and Chicago Highlands will be the subject of next month's Super-n-Site, but don't wait till then to mark your calendar for October 7. The golf committee is arduously working on sites for 2014 and beyond for our monthly meetings. If you are interested in hosting an event, please contact Justin VanLanduit at Briarwood Country Club

### On Course Advertising Index

Company .....	pg
Anton's Greenhouses.....	25
Arthur Clesen, Inc.....	17
BASF.....	24
Bayer Environmental Science.....	24
Burris Equipment Company .....	1
Commercial Turf & Tractor .....	24
CS Turf .....	24
Dirt-n-Turf Consulting .....	21
Duntelman Turf Farms .....	2
Great Lakes Turf.....	2
Growing Solutions .....	17
Global Bureau Investigations.....	17
Halloran and Yauch .....	17
Harris Golf Car Sales.....	25
Hollembeak Construction .....	20
J.W. Turf, Inc.....	2
Koelper Golf Course Construction .....	24
Layne Western.....	24
Lemont Paving.....	26
Martin Implement Sales.....	17
Nadler Golf .....	24
Nels J Johnson Tree Experts.....	10
Pearl Valley Organix .....	25
Precision Laboratories, Inc.....	24
ProGro Solutions.....	20
Quali Pro.....	17
Redexim North Amercia.....	25
Reinders Inc.....	BC
Riverwalls .....	25
SAS Management, LLC.....	25
Syngenta Professional Products.....	13
Shoreline Sand Solutions.....	20
Water Well Solutions Illinois Division.....	25
Waupaca Sand & Solutions.....	17



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