



that are more powerful, and generate little enough heat, to offer a reasonable alternative.

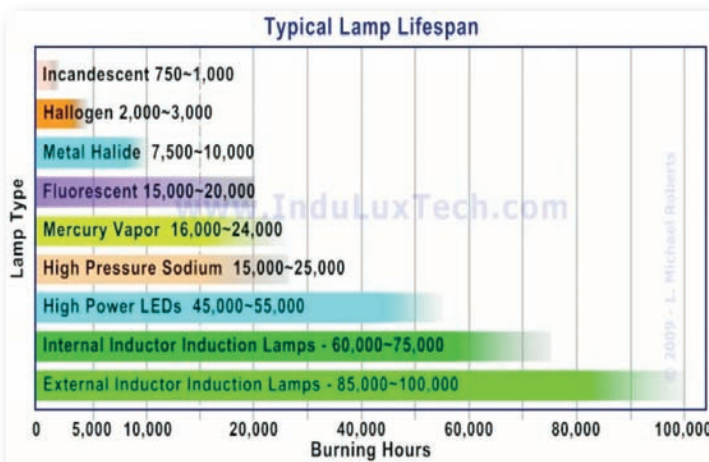
The main reason LED lighting was developed in the first place is its energy efficiency. Today, many of the high quality lamps can reduce energy consumption by as much as eighty percent. Lamp life is approximately eight to ten years. Compare this to incandescent, fluorescent and HID, and you will quickly see why LED is growing in influence and popularity. There is so much attention being given to LED worldwide that quality, efficiency, and light color improvements are occurring on an almost weekly basis.

Fixtures that once cost several thousand dollars are now available for less than \$500. As lamps and fixtures improve, the prices continue to drop. Within the next several years, we will probably see LED fall into line with existing, conventional fixture pricing. It is already possible to do an LED retrofit of conventional lighting that will provide a reasonable return on investment. While the initial investment is substantial,

the energy savings and the lamp life soon pay off. With a nearly eighty percent reduction in energy usage for lighting, it is possible to do simple calculations on what the annual electrical savings will be. For example, a recent LED retrofit conversion of the site and landscape illumination at Butterfield Country Club will net approximately \$3,400 in savings annually. This savings is for site and landscape lighting alone. To compare lumen-to-watt ratios and lamp lifespan, see chart below.

The LED phenomenon is the most significant change in the lighting industry since the invention of the original light bulb by Thomas Edison. LED will continue to evolve and become the replacement for the lighting we know today. LED is truly a "green," sustainable alternative for the future.

MAGCS member, Night Light, Inc., located in Lombard, Illinois, has already converted all of their incandescent and HID landscape illumination to LED. Mitch Beiser: [mitch@nightlightinc.net](mailto:mitch@nightlightinc.net), or [www.nightlightinc.net](http://www.nightlightinc.net). -OC



| SOURCE                    | Lumen/Watt Ratios |
|---------------------------|-------------------|
| Incandescent lamp         | 17 - 20           |
| Tungsten Halogen lamp     | 17 - 20           |
| HID: Metal Halide         | 65 - 115          |
| HID: Mercury Vapor        | 50 - 60           |
| HID: High Pressure Sodium | 85 - 150          |
| Fluorescent lamp          | 50 - 100          |
| Induction lamp            | 60 - 90           |
| LED lamp                  | 30 - 100          |



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**Brandon Burns, Weed Man-Arlington Heights**

Brandon Burns, former GCS Twin Orchards CC, IL  
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If you would like to chat with a **Weed Man Lawn Care Franchise Career Consultant**, please feel free to contact Terry Kurth at (608) 798-1490 or email him at [takurth@gmail.com](mailto:takurth@gmail.com). Terry is a former Golf Course Superintendent and still a member of the GCSAA and WGCSA who has built multi-million dollar lawn care franchise locations.

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**Terry Kurth, Weed Man Career Consultant** (and a former GCS) 2211 Eagle Dr, Middleton, WI 53562

# Paul Voykin makes it Five in the Hall of Fame



*On October 21, 2011, Paul Voykin, 80, will be inducted into the Illinois Golf Hall of Fame. He is the fifth golf course superintendent to receive this honor and joins the likes of Bob Williams, Ray Gerber, Oscar Miles and Carl Hopphan.*

The Illinois Golf Hall of Fame was created in 1989 by the Illinois PGA Foundation in an effort to recognize and honor those individuals who have contributed to the rich history and tradition of the game of golf here in Illinois. Representatives from Illinois' allied golf associations serve on its selection committee including the Midwest Association of Golf Course Superintendents. Paul was selected from a field of over 25.

Paul held the position of Golf Course Superintendent at Briarwood Country Club from 1961 until retiring in 2007. He is still part of the club, a member treasured by many. After spending a morning with him and sharing a meal, the member's love for Paul is obvious and genuine – each took the time to share a joke, a story, or concern for his well being. It was great to see. Since his retirement, Paul has had nothing but admiration and praise for Justin VanLanduit, his successor. Justin has continued one of Paul's legacies at the club – not mowing areas that are out of play and nurturing native plants in their stead. In the early 1970s, as golf course conditioning began its upward climb, Paul experimented with these “out of play” areas for a dual purpose. The first was to control costs – oil prices climbed because of the OPEC proclaimed oil embargo. There was fear that it would last, disrupting supply and causing recession. It was less expensive not to maintain those areas with fertilizers, mowing, and spraying oil-based pesticides. Secondly, Paul liked the plants that started to grow. They reminded him of his walks to school as a child in Saskatoon, a town that is now the largest city in Saskatchewan, the Canadian province north of Montana and North Dakota.

Paul was working for the Saskatchewan Telephone Company when he and his brother Peter answered an advertisement to work for the Jasper National Park Golf Course

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*The current roster of Illinois Golf Hall of Fame members is made up of men and women who have played significant roles in all aspects of the game, from teaching to playing, course design and construction to administration and inspiration. These individuals represent not only an impressive collection of accomplishments in golf, but the true spirit and integrity that make the game great. The current Illinois Golf Hall of Fame roster includes some of the most influential contributors to the growth of the game throughout the state.*

---

(over 500 miles away) as laborers. Peter had golf course experience working at the Saskatoon Golf and Country Club, and both were hired on very quickly. Jasper National attracted many celebrities of the day. It was a visit from Ben Hogan that caused Peter and Paul to stay in the golf business. During a talk to the caddies, Mr. Hogan told those present, “working in the golf business will allow you to live like a millionaire.” Both young men were hooked, Paul especially, with his love for the outdoors. Paul realizes he's not a millionaire, but lives like

*(continued on page <None>)*





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one – playing golf in his retirement and realizing the good fortune the industry has provided him.

Paul has received many accolades throughout his career including the Charles Bartlett Award (1967), the Leo Feser Award (1981), and the Superintendent of the Year Award (2003). Paul is a MAGCS Past President (1972) and author of two books, *A Perfect Lawn, the Easy Way* (1969) and *Ask the Lawn Expert* (1975). Both books can still be found on Amazon, the first edition of *Ask the Lawn Expert* is going for \$17.95 and is listed under the Collectible heading. – I've got an edition signed by the author, in which he proclaims I'm his good friend, making my copy priceless.

Congratulations Paul. **-OC**

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*The Illinois Golf Hall of Fame exhibit is located on the main level of the clubhouse of The Glen Club in Glenview, Illinois. Visitors can find The Glen Club at 2901 West Lake Avenue in Glenview, Illinois 60025.*

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*Paul at Briarwood during his first season in 1961.  
This photo still hangs in the clubhouse.*

*Below Left: Paul finds a lead plant in one of Briarwood's native areas, a plant that is indicative a healthy and vibrant restoration.  
Right: Not every native area has to be large to be successful and eye catching.  
This one frames a green and shelters it from an adjacent hole.*





## THE BULL SHEET

John Gurke, CGCS, Associate Editor



# July 2011

### DATES TO REMEMBER

July 5 – Deadline for the call for nominations for the 2012 GCSAA Board of Directors.

July 8 – Deadline for applications to this year's Green Start Academy sponsored by John Deere Golf and Bayer CropScience to be held on October 5-7.

July 12 – 11th Annual John Buck Memorial Golf Outing and Scholarship Fundraiser at Marengo Ridge Golf & Country Club in Marengo, IL, **Luke Roth** host.

July 13 – ITF/NWIGCSA Summer Golf Day at Eagle Ridge Resort & Spa in Galena, IL, **Tom Tully, CGCS** and Kurt Strother hosts.

July 18-23 – U.S. Girls Junior Championship at Olympia Fields Country Club in Olympia Fields, IL, **Sam MacKenzie, CGCS** host.

July 19 – Midwest Regional Turf Field Day at the Daniel Turf Center on the Purdue University campus in West LaFayette, IN. Info can be found at [www.mrtf.org](http://www.mrtf.org).

July 26 – Wisconsin Turfgrass Association Summer Field Day at the O.J. Noer Turfgrass Research Facility in Verona, WI. Go to [www.wisconsinturfgrassassociation.org](http://www.wisconsinturfgrassassociation.org) for details.

July 30 – Deadline for submissions to TurfNet for its "2012 Superintendents Best Friend Calendar."

August 1 – Deadline for submissions to Lebanon Turf for its "2012 Dog Days of Golf Calendar" and its "2012 Dog of the Year" contest.

August 1 – Deadline for entries in Rain Bird's 2011 Intelligent Use of Water Film Competition.

August 6 – MAGCS Family Night Picnic and Kane County Cougars game at Elfstrom Field in Geneva, IL. Register online today.

August 7 – Deadline for nominations for GCSAA's Col. John Morley Distinguished Service Award.

Congratulations to **Greg Zumdahl**, former Class C member at Bolingbrook Golf Club on his new position as Turf Specialist for Spectrum Technologies, Inc. Greg's responsibilities will include consulting, educating, and promoting research to Spectrum's turf and golf course industry segments.



Also making the move to the sunny side of the street is **Al Pondel, CGCS** who has joined the sales team at Harrell's Fertilizer, LLC. Al was previously the long-time superintendent/GM at Rockford Country Club. Congratulations Al—and best of luck in your new career.

Harrell's has been busy lately, adding **Pete Kiraly** to the sales team as well. Pete is the former superintendent at Canyata Golf Club. Congrats to Pete.

(continued on page 18)



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Finally! The Illinois PGA Golf Hall of Fame has honored the fifth-ever golf course superintendent into its fold in naming Mr. **Paul Voykin** as one of its 2011 inductees. Paul joins the elite company of former inductees **Bob Williams, Ray Gerber, Oscar Miles, and Carl Hopphan**, and for very good reason. It was Paul Voykin who coined the term "overgrooming is overspending," alluding to the need for golf courses to dedicate their out-of-play areas to low-maintenance native plantings that would serve as habitat for wildlife while also reducing maintenance costs. Paul was also a pioneer in being one of the first superintendents in the country to hire Hispanic workers in the early 60's. Among his other accolades, Paul was named Superintendent of the Year in 2003 at the GCSAA Conference and Show, and is a past president of MAGCS. The award will be presented on October 21st at The Glen Club in Glenview, IL. Congratulations, Paul!



*In 2004, Eric Nalder (Nadler Golf Car Sales) hands over the keys to Paul's new Club Car Precedent Champions Edition golf car.*

For the third year, Syngenta is inviting golf course superintendents across the country to apply to attend the Syngenta Business Institute, an innovative professional business development program. The program was developed specifically for golf course superintendents, in conjunction with Wake Forest University. The four-day program is designed to grow the professional knowledge of golf course superintendents and assist them with managing their courses. It takes place from December 5th through the 8th at the Graylyn International Conference Center on the campus of Wake Forest in Winston-Salem, North Carolina. To apply, go to [www.syngenta.com](http://www.syngenta.com), but do it quickly—deadline for applications is August 17th. 25 superintendents will be chosen from the applications received. Good luck.

Just around the corner is the **3rd Annual iTurfExpo** at Midwest Golf House and Sunshine Course in Lemont. The new and improved 1-day event will feature several noted out-of-state speakers including Dr. Lee Miller from University of Missouri, Dr. Aaron Patton from Purdue, Dr. Jim Kerns from University of Wisconsin, along with our favorite homeys

from Champaign-Urbana and Carbondale. There will be many new twists and lots of great information to glean. Mark the date—September 22nd!

**Eddie Braunsky, CGCS** averted a near emergency recently when his RainBird irrigation system suffered a setback. Luckily, **Scott Pace** was Scotty on the Spot and climbed through the mess that is Eddie's office to make the necessary repair.



Thank goodness disaster was avoided—here is Scott leaving the property after making the just-in-the-nick-of-time fix (note the puddles from yet ANOTHER June downpour)



Eddie also threw in this photo—his new and ingenious use of business cards to make sure those mowers are sharp. He assured me that there was no malice aforethought when choosing whose card to use.



Happy 75th Birthday to the National Golf Foundation. NGF was founded in 1936 by brothers Herb and Joe Graffis, who also were the first publishers of *Chicago Golfer* magazine, as well as two of the most important early national golf magazines—*Golfdom* and *Golfing*. To celebrate the event, NGF has created a film to document the evolution of the golf business over the last 75 years. Go to [www.ngf.org](http://www.ngf.org) and click on the video thingie—it's well worth the 15-minute time investment.



Do you have someone in mind that has made an outstanding contribution to the advancement of the golf course superintendent's profession? If so, waste no time in nominating them for the Col. John Morley Distinguished Service Award, which was first presented in 1932 and has been presented annually by GCSAA since 1975. The deadline for nominations is August 7th, so get on it. You can access the form at [www.gcsaa.org](http://www.gcsaa.org).

The 62nd GCSAA National Championship and Golf Classic has a home for 2012—it will take place at five courses among PGA West, LaQuinta Resort, and Desert Willow Golf Resort in Palm Springs, California from Feb. 24-26.

GCSAA has released the highlights from its 2011 Compensation and Benefits Report that it conducts every other year. In a nutshell, member superintendents, on average: Are 45 years old (I wish). Manage a crew of 21 (I wish). Feel secure in their jobs (I wish). Plan to retire by age 64.4 (I wish). And seasonally, work 55 hours per week in the spring, 60 in the summer, 51 in the fall, and 41 in the winter (I wish). Oh, and the survey also found that member salaries are still rising—by an average of 2.9%. I wish.

Also from GCSAA—the newly redesigned [GCSAA.org](http://GCSAA.org) is up and running. If you haven't had the opportunity to check it out, check it out. It's very fun.

You can finally sleep now—GCSAA has announced the site for its 2015 Golf Industry Show and it is...San Antonio,

Texas. With the downsizing of the Show in our current economy, CEO Rhett Evans stated that it has opened the door to explore smaller venues, and San Antonio—the home of the Alamo and the Stetson hat factory—fit the bill. The Show will take place from Feb. 23-27, 2015.

This is not one of those stupid MAGCS celebrity look-alike things that we've been running lately. This is just a guy (**Greg Johnson**—Eagle Brook Country Club) with his head cover that is also his identical twin. Do you see it?



(continued on next page)



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THIS is the stupid MAGCS celebrity look-alike thing. Steve Kerr—big-time shooter of 3-point shots and **Keith Krause**—barfs if he drinks 3 shots. Brothers?



.....  
If you are a TurfNet subscriber and are either a current blogger or are considering it, but have no clue about image editing or graphic design, they can help you. The folks at TurfNet are offering to professionally design a custom theme for your blog AT NO COST. All they need is a good head-shot photo of yourself, several good scenic shots of your course, and a logo and they will handle the rest. Contact Peter McCormick at [www.turfnet.com](http://www.turfnet.com) for more info.  
.....

Did you see the June issue of **GCM**? Prominently featured in it was **Tim Anderson, CGCS, MG**'s article that ran in

*On Course* titled "Shoot the Elephants First." Way to stir things up, Tim!

.....  
He hasn't even unpacked his bags, and he's already hobnobbing with local celebs. **Brad Anderson, CGCS** at Bittersweet Golf Club recently cozied up to former Bear Tommie Harris when Tommie dropped in for a round of golf. That's Brad on the right.



.....  
Thanks to all those who attended and to **Luke Strojny, CGCS** for hosting the MAGCS June meeting at Prairie Bluff Golf Course on June 21st. 126 members and friends enjoyed the education, the course, the food, and the camaraderie to honor **Ken Shepherd** as he retires from the industry. Jim Kerwin, General Manager and Head Grower of Terrona



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