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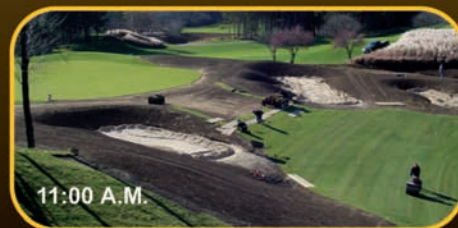


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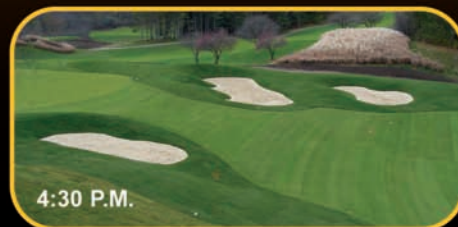
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JANUARY 2011 Volume 64 No. 9



The snow was here and now is gone. What will the rest of the winter bring?
A green complex covered in snow in December of 2011.

FRONT COVER

A frosty morning in December left the trees picture perfect. Pictured on this month's front cover is the side of a tee at a local Chicago course.
Photo credit: Luke Cella

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The Midwest Association of Golf Course Superintendents (MAGCS), founded December 24, 1926, is a professional organization whose goals include preservation and dissemination of scientific and practical knowledge pertaining to golf turf maintenance. We endeavor to increase efficiency and economic performance while improving and enhancing the individual and collective prestige of the members.

The MAGCS member is also an environmental steward. We strive to uphold and enhance our surroundings by promoting flora and fauna in every facet in a manner that is beneficial to the general public now and in the future.

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DIRECTOR'S COLUMN

Luke Cella, MAGCS



Not New, but Improved

Congratulations to the Midwest's newest board members: Dave Kohley, Silver Lake Country Club, John Nelson, Merit Club and Chuck Barber, Indian Lakes Resort. In late November the board conducts a "transition" meeting where chairmen get together and exchange information, files, SOPs, and goals that their committee worked through the previous year. New chairmen are coached through their new responsibilities and tasks by the outgoing chair. Valuable committee members are mentioned in the process, sometimes not, as chairmen look to "keep" their team intact through their own transition. This meeting works very well and your 2011 board assignments are as follows:

Editorial – Mike Mumper, Chuck Barber
Golf & Arrangements – Dave Kohley, John Nelson
Education – Dave Groelle, Chuck Barber
Class C – Joe Schneider
Class E – Nick Baker
Bylaws & Nominating – Dan Sterr, Scott Witte
Benevolence – Jim Keith
Partnership Task Group – Bob Kohlstedt
Media & Public Relations – Executive Committee

The list may look a little short, and it is in comparison to the number of committees and groups of years ago. The Midwest is consolidating some of its committees. Scholarship, Employment and Membership are primarily taken care of by staff and will operate committee-less. For example, if a golf course or club is searching for a golf course superintendent, the call will come to my office. I will explain the process of the posting, the fees, and even help write an announcement if needed. I explain the benefits of posting and hiring local and am able to answer most questions they may have. The Employment Committee has had no real involvement in this process for many years.

The Scholarship Committee's tasks have become very minimal the past several years and these too are accomplished by staff. Each spring the scholarship applications are reviewed and placed online for the applicants to download. Completed applications are collected, judges are sent judging packets, scores are tallied and winners are announced. All of this work is accomplished by staff.

The Membership Committee too has changed. One of the responsibilities of the Membership Committee was to send out a survey every three years to the all the members. This survey took a lot of work, not only sending, but also collecting and tallying responses as they were returned. Our use of quick, online surveys has changed this process and made it quite simple.

When it comes to making decisions that will impact the way any procedure, regulation, or change is involved with any of these consolidated committees, the board is still involved. For example, when a survey is now sent to the membership, each committee chair is asked for input and the survey is developed around the information they need to know to accomplish their work.

Another change to the committee structure is that Golf and Arrangements will work together as one. By working together and involving the host superintendent, both of these groups will be able to streamline setting up events at our clubs and courses. In the past there has been a lot of overlap with these two groups. By having these two committees work together from the get go, the burden should be less and more streamlined.

Other than the addition of a Class C Advisor, the make up of the board has not changed in the past ten years. However, the one major change the Midwest has gone through is the hiring of full-time staff that oversees the day-to-day operations of the Association. By far, this has been one of the major changes the Association itself has ever had and has changed the responsibilities and tasks each board member now manages. It is time for the board to take a look at itself and make sure it is using the time of its volunteers in the best way possible.

You may have noticed the Midwest is operating one board member short this winter. Rather than finding board member to fill a committee chair position of a committee that really doesn't need to exist, the group decided to see if it could operate one member short. So far, this has worked well. President Sterr always has the option to appoint a new board member if needed, and if not, there may be a by-law change coming down the road. **-OC**



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FEATURE I

Stephen Best, Sky Creek Ranch Golf Club

My Journey with Skin Cancer

Between tournaments, daily turf management, and long-term maintenance planning, you may find that the last thing on your mind is ... yourself. Before you think that this is another self-help lecture, please take two minutes to read my story.

Have you ever had the following thoughts?

"I'll remember to throw on some sunscreen – later."

"I have a family doctor – I don't really need a dermatologist too, do I?"

"I had the mole removed and I'm sure glad that's finished. I'll do my annual skin cancer screenings – some other year."

I am surviving Stage 4 melanoma – day by day and treatment by treatment – and I have made all of these comments at one time or another. Unfortunately, our time in the outdoors, which is one of the wonderful perks of our profession, brings a higher risk of skin cancer for us than for our office-dwelling friends and neighbors. In fact, skin cancer is the leading type of cancer.

My Journey

Three years ago, I had a cancerous mole removed from my back. There was no cancer found in the immediate area or in my lymph nodes. I did see a dermatologist every six months. I was given the option to seek further treatment with an Oncologist however; I chose not to pursue annual screenings for melanoma. I believed that I was clean so that was good with me.

It was a mistake and I should have made an appointment with an oncologist for semi-annual (every 6 months) screenings. Melanoma is very aggressive and is prone to re-appear. It only takes one cell to get away and travel in your system.



Stephen Best holding a letter and gift from the Wee One Foundation with his wife Cheryl, daughter Addison and brother-in-law Chris Clark.

Would annual screenings have found the melanoma that later re-surfaced in my brain? Honestly, we'll never know. I do know that even the slightest chance of avoiding the tumor that bled into my brain on February 5, 2010 would have been worth all of the follow-up screenings in the world. I experienced stabbing pain in my head and woke up two weeks later at Zale Lipshey Hospital in Dallas to learn that a malignant tumor had erupted in my brain. Follow-up tests indicated that the cancer had metastasized to four lesions on my left lung, one lesion on my adrenal gland, and one lesion on my liver.

Since the excruciatingly painful eruption of the brain lesion, I have had 10 treatments of full brain radiation, two gamma knife radiation surgeries, and 6 cycles of chemotherapy (note: one cycle is a 4-day treatment of 3 different chemotherapies each day).

My Inspiration

You may be wondering whether I had any symptoms to alert me that something so sinister was lurking in my body. I don't mind telling you that I was in the best physical shape of my life until that day last February. I was running 30 miles every week and had even completed the 2008 Austin Marathon in 4 hrs. 42 minutes. As a matter of fact, I have drawn a lot of strength from that accomplishment and keep my medal with me during my treatments as a reminder of the inner fortitude I'll need to overcome a challenge like this one.

(continued on next page)

I have had the good fortune to work for the owner of Sky Creek Ranch in Keller, Texas, for 13 years now. He and the Sky Creek Ranch maintenance team have risen to the challenge of my limitations – filling in the gaps and developing in expanded roles more quickly and deeply than I could have imagined.

Ultimately, however, my faith has been the difference between despair and hopefulness. Prior to the rupture of the tumor in my brain, God had inspired my wife, Cheryle, and I to join a new congregation. The congregation of Northwood Church in Keller has supported our family through the trials associated with diagnosis, treatment, and my slow and unsteady recovery. I am inspired daily to share my faith with folks facing their own struggles and embrace the blessings of others in return.

God gave me great tools to meet this challenge: a strong body, a vigorous faith, a supportive community, an awesome Sister, great brother and sister-in-laws, and last, but not least, my loving wife Cheryle, who is the rock that keeps everything going for our family.

My Future

While my original prognosis looked bleak, we have found hope at MD Anderson Cancer Center in Houston. As of this writing, the chemo and radiation are working on the lesions in my brain, lung, and liver. I work, jog, and stay as active as I can with my two children, Harrison (10) and Addyson (7). I have experienced setbacks, but my faith and my family do not let me face them alone.

This article is one of my first steps to advocating for increased awareness of skin cancer and the proper steps to preventing it in high-risk groups, such as the Texas Turfgrass Association, Local Superintendent Associations, and through National GCSAA. Someday, I hope to look back at this experience with the same sense of accomplishment as I felt when I finished that 26.2-mile marathon in Austin.

Your Future

This is taken from the MD Anderson Skin Care Center:

The two most common kinds of skin cancer:

Basal cell carcinoma accounts for more than 90% of all skin cancers. It is a slow-growing cancer that seldom spreads to other parts of the body. However, if left untreated, it can spread to nearby areas and invade bone and other tissues under the skin.

Squamous cell carcinoma is much less common than basal cell carcinoma. It can be more aggressive than basal cell carcinoma and is also more likely to grow deep below the skin and spread to distant parts of the body.

These types of skin cancer are sometimes called non-melanoma skin cancer. When they are found early, there is nearly a 100% chance for cure.

Another type of cancer that occurs in the skin is melanoma, which begins in the cells that produce pigment in the skin. It is less common than basal or squamous cell skin cancers, but it is more dangerous than either and can be deadly. If caught early, there is nearly a 97% chance for cure.



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Symptoms of Skin Cancer

Symptoms of skin cancer vary from person to person and may include a:

- Change on the skin, such as a new spot or one that changes in size, shape or color
- Sore that doesn't heal
- Spot or sore that changes in sensation, itchiness, tenderness or pain
- Small, smooth, shiny, pale or waxy lump
- Firm red lump that may bleed or develops a crust
- Flat, red spot that is rough, dry or scaly

Many of these symptoms are not cancer, but if you notice one or more of them for more than two weeks, see your doctor.

Tips from the Skin Cancer Foundation website:

Asymmetry - If you draw a line through this mole, the two halves will not match.

Border - The borders of an early melanoma tend to be uneven. The edges may be scalloped or notched.

Color - Having a variety of colors is another warning signal. A number of different shades of brown, tan or black could appear. A melanoma may also become red, blue or some other color.

Diameter - Melanomas usually are larger in diameter than the size of the eraser on your pencil (1/4 inch or 6 mm), but they may sometimes be smaller when first detected.

Evolving - Any change — in size, shape, color, elevation, or another trait, or any new symptom such as bleeding, itching or crusting — points to danger.

Risk Factors

The greatest risk for developing all types of skin cancers comes from sunburns. People with fair skin and those who tend to burn easily are more at risk.

Other risk factors include:

Age. The longer a person's skin is exposed to the sun over time, the higher the risk of developing skin cancer.

Appearance. People who have red or blond hair, fair skin, freckles and blue or light-colored eyes are more at risk of developing skin cancer. Skin cancer occurs less often in Hispanics, Asians and African-Americans. However, darker-skinned people and those who tan easily can still develop skin cancer as well as suffer other long-term effects of exposure to ultraviolet light, like dry skin and premature aging.

Climate. People who live in sunny climates are at an increased risk for skin cancer.

Preventing Skin Cancer

The main way to avoid skin cancer is to protect yourself from the sun's ultraviolet rays. There are several ways to do this. These include:

- Stay indoors or avoid unnecessary sun exposure, especially between the hours of 10 a.m. and 4 p.m., when the sun's rays are the strongest. When you are outside, remember that the shorter your shadow, the more damaging the sun's rays.
- Use sunscreen with a sun protection factor (SPF) of 15 or higher, depending on your skin type. SPF measures a sunscreen's protection against UVB rays only, so look for sunscreen that protects against both UVA and UVB rays.
- Apply a sunscreen as part of your daily routine. Do so generously for maximum protection, especially on body parts easily

overlooked (i.e., lips, tops of ears, head, back of neck and hands and feet). Some moisturizers and foundation include sunscreen.

- Apply sunscreen 30 minutes before going into the sun.
- If you are perspiring or in the water, you must reapply sunscreen more often regardless of the instructions on the packaging.
- Wear protective clothing (e.g., wide-brimmed hats, long-sleeved shirts and pants, sunglasses with UV protection).
- Stay in the shade, and avoid reflective surfaces such as water, sand, snow and concrete. You can burn from indirect exposure to the sun.
- Beware of cloudy days. You can still get burned.
- Don't use sunlamps or tanning beds. There is no such thing as a safe tan.

For further information please visit the MD Anderson Web Site on Skin Cancer.

I recommend the following actions to take care of yourself and your family properly in the event of an unexpected medical emergency:

- Purchase life insurance as soon as you can, if you don't already have it. Once you are diagnosed with a life-threatening illness, you will not be able to obtain it. Get it done.
- Make a will or set up a trust. Don't leave the disposition of your assets to a court-appointed authority.
- Stay on top of your health. If it were not for my dedication to running, I would not be able to survive the rigors of my treatment.
- Get your annual physicals. I have skipped annual physicals in the past. Trust me, that attitude does not work. I want to know everything now so I have a better chance at survival.
- When you go see a dermatologist make sure you go to a skin cancer specialist and not a specialist devoted to beauty enhancement, such as Botox treatments. If you are having trouble finding one of them just give me a call and I will help you.

Skin cancer, if detected early, is very treatable. I encourage you to take my poor choices (lack of proper skin care in my early career and follow-up) and my good choices (faith, fellowship, and family) to heart. I am on a mission to spread the awareness of skin cancer not only to all of you but to a lot more. I am hoping to someday have a foundation that is as big as some of the others out there. It has become personal to me and I want and hope you all take this seriously.

Consult your doctor and take a bit more time to take care of yourself.

I want to thank Jane Smith from Keller for helping me write this article as I had trouble getting what was on my heart on to paper.

I would also like to thank all my family, my Owner, GM, co-workers, my friends at Northwood Church and my incredible wife for helping me get through this year. I could not have done it without you. I would list everyone but it would be another page. **-OC**

Ed note: Stephen sent this article to us through the Wee One Foundation and I found it to be timely as this topic has come up a few times this year with several of the Midwest members.

THE BULL SHEET

John Gurke, CGCS, Associate Editor



January 2011

Happy New Year, and here's to hoping 2011 takes us onward and upward to new heights (and new golfers).

Well, that's going to be MY outlook for 2011. Others may have differing opinions, including *Golfdom's* always-topical Joel Jackson, who summed up his outlook in the December issue with this wonderful revision of a classic poem titled "The Raving" by Duffy Allen Poe:

*Once upon an economy dreary
As I pondered weak and weary
Would the budget grow once more?
Quoth the Green Chairman, "Nevermore."*

*Mowing fairways twice per week
My budget gets another tweak
Need to spray, turf looks poor
Quoth the EPA, "Nevermore."*

*Member/Guest, cut and roll
Staff reductions take their toll
Need 40 hours, maybe more
Quoth the Finance Committee, "Nevermore."*

*New programs I must improvise
All resources maximize
Now with less I must do more
Quoth my inner voice, "Evermore."*

Congratulations to **Chuck Anfield** of Heritage Bluffs Golf Club, and to **Henry Michna** of Winnetka Golf Club on their recent recertification with GCSAA. Now they get to attend the Celebrating Certification luncheon in Orlando on the 11th—how awesome is that?



Henry Michna

DATES TO REMEMBER

January 13 – CAGCS Shop Tour at Rich Harvest Farms, Black Sheep, and Aurora Country Club.

January 18-19 – 2011 Iowa Turfgrass Conference & Trade Show at the Polk Convention Complex & Marriott Hotel in Des Moines, IA. More info at www.iowaturfgrass.org.

January 19 – MAGCS monthly meeting at Seven Bridges Golf Club in Woodridge, IL, **Don Ferreri** host.

January 19-21 – Mid-Am Expo at Navy Pier in Chicago, IL. Go to www.midam.org for details.

January 27-29 – Annual PGA Merchandise Show in Orlando, FL.

February 4-6 – The 61st GCSAA National Championship and Golf Classic presented in partnership with the Toro Company in Palm Beach, FL.

February 7-11 – GCSAA Education Conference in conjunction with the Golf Industry Show in Orlando, FL.

February 9 – The 2011 MAGCS Hospitality Reception at the Lucky Leprechaun in Orlando, FL.

February 25 – Deadline for nominations for TurfNet's 2011 Technician of the Year Award presented by Toro.

March 9-10 – Reinders 20th Turf & Irrigation Conference at the Waukesha Expo Center in Waukesha, WI. Visit www.reinders.com for all the goods.

(continued on page 10)



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The golf maintenance world lost a true legend last month with the passing of **Gordon Witteveen** on December 16th at the age of 76. Mr. Witteveen was not only an iconic super-intendent, having served in the role from 1958 to 1999, but he was also a mentor to scores of young turf heads, prolific author (one of his books having been co-authored by his longtime friend **Mike Bavier**, CGCS titled *Practical Golf Course Maintenance*), world traveler and accomplished speaker, and overall good guy. His latest endeavor was with TurfNet, where he wrote "The Last Word" column in the monthly newsletter for six years, and his blog "The Way I See It...Opinions and Experiences from 50+ Years of Green-keeping." Condolences to the family and MANY friends of Mr. Gordon Witteveen—he will be missed.

While men like Gordon Witteveen were just getting started in the business 50 years ago, this very magazine was helping them locate all the supplies they needed through cutting-edge advertisements such as these, from the January, 1961 issue of *Bull Sheet*:

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MAGCS Comings and Goings...

Congratulations to **Keith Peterson** on his new position as golf course superintendent of the Burlington Golf Club in Burlington, Iowa. Great news for the New Year!



Keith Peterson

Also congrats—and my personal best wishes—to **Virgil Range**, who left Aurora Country Club and the title of assistant superintendent behind him at year's end to tackle the superintendent's position at Maryville Country Club in Maryville, Missouri.



Virgil Range

And finally, congratulations to **Kirk Spieth**, formerly of Olympia Fields Country Club, who has accepted the superintendent's position at Beverly Country Club. Happy New Year to you, and best of luck in your new places.

February 25th marks the deadline for you to submit your nomination to TurfNet for its 2011 Technician of the Year Award presented by Toro. Criteria used include crisis management, effective budgeting, environmental awareness, helping to further and promote the careers of colleagues and employees, interpersonal communications, inventory management and cost control, overall condition and reliability of rolling stock, shop safety, and work ethic. The winner will receive the Golden Wrench Award—a real gold-plated wrench—and a weeklong training session at Toro's Service Training University at the company's headquarters in Bloomington, MN. To submit a nomination, go to turfnet.com, click on the Features tab, then the Tech of the Year tab, and follow the instructions.

J. W. Turf has a new employee....sort of. On December 4th, **Danna Eberly** married her sweetheart Brad and became Mrs. Danna Curtis. Congratulations to the happy couple on this wonderful occasion!