

Some GCSAA news for you:

It's pretty much a given that there will be a dues increase for 2011. Class A and SM members should figure on a \$20 bump, while Class C members will be nicked for \$10, representing a 6.3% increase.

Your October issue of GCM should have included "Your Passport to Profitability," the 2011 GCSAA Education Conference and Golf Industry Show brochure. It's THE comprehensive guide to all things GIS, which takes place February 7-11 in Orlando, FL. Just doing a little math in my head I figure it'll take about \$1,500 to \$2,500 in money-saving ideas I'll have to bring back to make this a true passport to profitability.

Two deserving gentlemen will be honored at the Golf Industry Show in February: First, 52-year GCSAA member Frank Dobie will receive the Colonel John Morley Distinguished Service Award. Dobie is superintendent and General Manager of the Sharon Golf Club in Sharon Center, Ohio. Second, Nick Price will receive the Old Tom Morris Award, GCSAA's highest honor, for his continued lifetime commitment to molding the welfare of the game of golf in the manner and style exemplified by Old Tom Morris. Congratulations to these two Distinguished and Old gentlemen.

The International Golf Course Equipment Managers Association (IGCEMA) has signed on as a participating partner with the Golf Industry Show through 2014 beginning with the 2011 event.

The position description of GCSAA's next CEO is now available at www.gcsaa.org in case you fancy yourself in that role. The board has targeted January, 2011 as the interview period for candidates. I'm guessing this will lead to an announcement at the Conference? Hmmmm. And no word yet regarding the mysterious resignation of previous CEO Mark Woodward—I wonder if that'll ever come out?

You are being asked to accept the Golden Tee Club Challenge presented by Jacobsen, which aims to reach 700 members in the Environmental Institute for Golf (EIFG) Golden tee Club by year's end. Your \$100 donation helps support: Tools and resources for sustainable management of golf courses, research, education, and communication efforts. To learn more, go to www.eifg.org.

Can't resist—same photo, different caption...



"Aaargh! Pirate booty!"

-OC

Premium Ice Melter

QUAD RELEASE™

- No messy residue on Carpet
- Safer to Vegetation
- 4-Way Melting Power works fast
- Effective to 10 degrees below zero
- Pattern Indicator
- Treated to allow easy pouring and extend shelf life

 **BT SI**

PO Box 1325 * 800-732-9401
Frankfort, IL 60423 * Fax: 815-463-8395



*"Golf Course Work
a Specialty"*

LEMONT PAVING CO.

EST. 1957

MURPHY'S

Tracy Murphy

11550 Archer Ave., Lemont, IL 60439
(630) 257-6701 • FAX 630-257-5194



ASSISTED BY THE CLASS C
Joe Schneider, *Beverly Country Club*



My Experience at Green Start

In late September, 50 Assistant Superintendents from across the country and part of Canada gathered in North Carolina. They gathered for the 5th Annual Green Start Academy, a two and a half day conference hosted by Bayer and John Deere. To be considered for the Green Start Academy, one first had to complete an application that included a written essay. These essays were reviewed by a panel of Superintendents and Directors of Golf from across the country.

During the conference, the Assistants attended talks given by turfgrass professors from the Michigan State and North Carolina State turf programs, representatives from GCSAA, John Deere and Bayer, and had roundtable discussions with superintendents from top clubs. These talks were held at the Bayer Development and Training Center in Clayton N.C. and were complimented by tours of John Deere's Turf Care factory in Fuquay Varina, N.C.

The conference started at the Bayer Development and Training Center with a talk from Dr. Tom Rufty on the "Benefits to Managed Ecosystems". He included information about using effluent water effectively. This was followed by a talk from Dr. Grady Miller on "Water Management". He stressed being proactive with water usage and having a plan set up for droughts and/or mandated water reductions. Both gentlemen are professors at North Carolina State University. Next, we ventured outside to open discussions with Mr. Tracy Lanier and Mr. Brent Rinholm, representatives from John Deere, on "Hybrid Technology". They explained the current technology being used by John Deere in their hybrid mowers and answered questions about current and future hybrid use. Next, Dr. David Spak of Bayer spoke on photosynthesis and plant health and Mr. Mike Newnam also from Bayer, covered disease susceptibility. Both displayed and discussed experiments that were ongoing at their facility.

After lunch, we boarded a bus to John Deere's Turf Care Factory in Fuquay Varina, NC. There, we were given a tour of



Experts from John Deere talked about hybrid technology applications in golf course equipment.

the factory floor and shown the process of producing some of the equipment that we use on the course including the ProGator, Turf Gator, and 5-unit fairway and rough mowers. While at John Deere, we met with Mr. Ronnie Johnson, the Plant Manager at John Deere Turf Care. He talked about the uniqueness of this factory and his management style. We then met with Mr. Steve Randall, GCSAA, to talk about "Career Development". Both talks were very open and very informative. To close out the night, we headed back to Bayer for a networking and socializing period and dinner.

After dinner, Mr. Bob Farren, the Grounds and Golf Course Manager at Pinehurst, talked about the ongoing renovation of Pinehurst Course 2. They are currently eliminating some of the expansion and changes done over the years to bring it back to its original layout.

The next day we started back at Bayer as Mr. Stan Zontek, of the USGA began by giving us an update on the state of his organization. Dr. Nick Hamon from Bayer followed by discussing "Sustainable Development". To finish out the morning, we had a tour of the test plots and four test holes located at the Bayer facility. We talked with some of the researchers about the plots and test topics. The facility is located in an area of the country that allows them to have both warm and cold season grasses for testing. We also had open discussions with Mr. Bob Farren from Pinehurst and with Mr. Ken Mangum, Director of Golf and Grounds at Atlanta Athletic Club. They told their

history and take on the golf industry and answered any questions that we posed.

After lunch we heard from Dr. Thom Nikolai, from Michigan State University, about balancing budgets, turfgrass health and customer satisfaction. He referred to current research that has been going on at MSU, including rolling and mowing frequency and chemical applications. He stated that failed communication was often times the biggest flaw that a superintendent battles. We closed out the day with a trip back to the Raleigh Durham Airport to head back to our respective clubs.

I feel very privileged to have been part of the Green Start Academy. The presentations were very informative and I know

everyone will take back something from the event. For me, the networking and discussions with fellow Assistant Superintendents was more important. It was great hearing from my peers on their struggles and successes. It was two days surrounded by people with the same goals and aspirations as I. It gave me a chance to see what was happening in other areas of the country. I highly recommend that anyone that has the opportunity to participate in upcoming Green Start Academy's do so. I would like to thank John Deere and Bayer for hosting the conference. I would also like to thank Keith Peterson and Beverly Country Club for allowing me the time away to participate in such an event. -OC



Ken Mangum, Atlanta Athletic Club and Bob Farren, Pinehurst led discussions among the attendees and shared their experiences within the golf course industry.

Assistant Superintendents attend the Green Start Academy, taking a tour of the Bayer Development and Training Center in Clayton, N.C.



BATTERIES for your business!



VILLA PARK
240 E. Roosevelt Road
630.279.3478

LAKE ZURICH
409 S. Rand Road
847.550.6545

Monday-Friday 9:00 - 8:00,
Saturday 9:00 - 6:00,
Sunday 10:00 - 5:00

OAK LAWN
6227 W. 95th Street
708.499.6977

CHICAGO
2051 N. Clybourn Ave., Ste. 9
773.645.4420

NAPERVILLE
115 E. Ogden Ave.
630.355.6822

BatteriesPlus. 
Business to Business

BatteriesPlus.com



Over **40,000** Batteries & Accessories

- > Golf Cart Batteries
- > Auto/Truck/Fleet
- > Industrial Batteries
- > Laptop/Computer
- > Two-Way Radio/Land Mobile
- > Cell/Cordless Phone
- > Cordless Tools
- > Uninterruptible Power Supply (UPS)
- > Custom Battery Packs
- > Sealed Lead Acid
- > and More!

Trojan Batteries
Authorized Dealer



Master of the Links®

Course Accessories and A Lot More

www.masterofthelinks.com

Toll Free (888) TURF-888
Dan Howard (847) 420-5092
Jan Jarvis (312) 315-4123



Kerry G. Anderson
Territory Manager

Valent U.S.A. Corporation
4819 Strong Road
Crystal Lake, IL 60014

Office: (847) 910-3130
Fax: (925) 817-5153
Cell: (847) 946-9138
E-Mail: kerry.anderson@valent.com

SOIL and WATER

SCIENTIFIC ANALYSIS

V. J. ZOLMAN & SON

Turfgrass Soil and Irrigation Water Specialists Since 1964

Locally based services include Physical Soil Testing,
Tissue, Lime and Audubon/Environmental Analysis

Fax (630) 964-9769 Tel (630) 964-9702

7100 Blackburn Ave. * Downers Grove, IL 60516

Lab Services by Brookside Laboratories Inc.



360 Schaumburg Rd.
Streamwood, IL 60107

(630) 830-7405

FAX (630) 830-9652

CLAUSS BROTHERS, Inc.

**GOLF COURSE
CONSTRUCTION AND RENOVATION
LARGE TREE MOVING**



Bayer Environmental Science

John Turner
Sr. Sales Specialist - Golf

Tel: 630-443-7807
Fax: 630-443-7839
Mobile: 630-215-6110
john.turner@bayercropscience.com

*Buy from
our advertisers,
they are
in the know.*



KOELPER GOLF COURSE CONSTRUCTION COMPANY

DARRELL KOELPER
PRESIDENT

GOLF COURSE
CONSTRUCTION & REMODELING

MARENGO, IL

OFFICE: 815-568-8382
FAX: 815-568-1048
HOME: 815-568-6603



**HALLORAN &
YAUCH, INC.**

IRRIGATION
SYSTEMS

28322 Ballard Road
Lake Forest, IL 60045

Telephone: 847-281-9400
Fax: 847-281-9780



Tim Kelly
Sales

630.853.5582

Tree Pruning
Tree Removal
Land Clearing
Stump Removal
Plant Health Care
Lawn Maintenance

P.O. Box 249
Wayne, IL 60184
630.681.8733
www.abbotttreecare.com

RIVERWALLS LTD.

P.O. Box 562, Barrington, Illinois 60011

GOLF COURSE ENHANCEMENT

Shoreline Stabilization, Creek Crossings
Stream and Spillway Re-Construction

1-888-254-4155

OFFICE: 847-382-9696

FAX: 847-516-0116

MOBILE: 847-366-5400

E-mail: riverwalls@hotmail.com

DARRYL SCOTT BURKETT
C.E.O.

Since 1968 Division of STL Corp. BUY EXPERIENCE

COMMERCIAL TURF & TRACTOR CONTRACTING, SALES, SERVICE, PARTS

Trust Your Turf to Us!

- Terra Spike® Deep-tine Aeration • Overseeding & Slit Seeding • Core Collecting •
- Greens, Tees, Fairways, Sports Fields • Complete Turf Renovation •

GREENDOM
TOOLS



Wendmann®
TERRA SPIKE®
DEEP TINE
AERATION



ROTADARCH®
SOIL RENOVATOR



SEED-A-MATOR



Wendmann®
TERRA BLUSH



Wendmann®
TERRA BLUSH



Wendmann®
TERRA BLUSH



Wendmann®
TERRA BLUSH



Wendmann®
TERRA BLUSH



Wendmann®
TERRA BLUSH

1-800-748-7497 • Bryan Wood, owner

Serving the Industry for over 25 years

Check out our demo and trade-in equipment for sale

www.commercialturfandtractor.com

PROFESSIONAL TURF & ORNAMENTAL PRODUCTS

Douglas Suttor
Midwest Area Manager
Doug@squali-pro.com

QUALI-PRO
quali-pro.com

616.748.1977 Direct Line
616.403.3983 Cell
616.748.1988 Fax
800.979.8994 Corporate

2740 Sandpiper Lane, Holland, MI 49424

Makhteshim Agan
of North America, Inc.



On Course and the MAGCS thank our November advertisers.

Abbott Tree Care	John Deere Golf
Arthur Clesen, Inc.	Koepler Golf Course Construction
Batteries Plus	Lemont Paving
Bayer Environmental Science	Martin Implement Sales
Benkusky	Master of the Links
BTSI	Nels J Johnson Tree Experts
Central Sod Farms	Palatine Oil Company
Chicagoland Turf	Phoenix Environmental Care
Clauss Brothers, Inc.	ProGro Solutions
Commercial Turf & Tractor	Quali Pro
Duntelman Turf Farms	Quali Pro
Great Lakes Turf	Rabine
Gruenmann	Redexim North America
H and E Sod Farms	Riverwalls
Halloran and Yauch	Syngenta
Hollembeak Construction	Valent USA
J.W. Turf, Inc.	Waupaca Sand & Solutions