

In last month's issue, we incorrectly identified Sharon Riesenbeck as Sharon Resetich. Thank you, Sharon, for setting me straight—and for a very tasty reminder, I might add.

Having played on Orchard Valley's PERFECT greens after having just completed core-aerating my own greens led me to think long and hard about this miserable procedure, and the result of that session in the think-tank was nearly a religious experience that yielded the following Ten Commandments of Fall:

- 1. Thou shalt not commit coreaeration.
- 2. Thou shalt topdress more often in order that thou need not core-aerate.
- 3. Thou shalt strike the name "hollow tines" from all pillars,

- kiosks, steles, sarcophagi, pyramids and purchase orders so that thou canst be tempted by the serpent called Greens Aire.
- 4. Thou shalt not covet thy neighbor's core-aerated greens—they art his problem.
- 5. Thou shalt not cast angst upon thy technicians nor thy golfers by core-aerating.
- 6. Thou shalt not steal cores from thy areens.
- 7. Thou shalt not lie by extolling the virtues of core-aerating.
- 8. Thou shalt henceforth consider the day after Labor Day to be the Sabbath, and thou shalt rest on the Sabbath and not core-aerate.
- 9. Thou shalt not worship pagan idols such as "side eject" and "carbide-tipped."
- 10. Thou shalt apply these Commandments to thy greens and love thy greens-thou canst do as thou wishes with thy tees and fairways.

.......

It appears that the end of the line for methyl bromide may be further away than previously thought—at a recent conference in Montreal, representatives from the U.S. EPA and other

U. S. groups defended the need for the continued use of the pesticide and soil fumigant among various sectors of agriculture, including its use on golf courses. Keep tuned-you may still get those perfect, Poa-free greens vet.

You should have received your GCSAA 2004 Conference and Show packet by now, so don't delay in making your plans to attend this winter's extravaganza in San Diego, California. Once again, MAGCS will be hosting a hospitality suiteparticulars will be passed along as the arrangements are solidified.

Soon to be of help to us northerners: GCSAA has made available a frost-delay information packet that graphically demonstrates the ill effects of treading on frosty turf. Call Member Services at 800-472-7878 to order yours. By the way, it'll cost you \$30 per packet, or \$15 for a "mini packet."

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#### A SNEAK PEEK

## 51st Midwest Turf Clinic and Annual Meeting at Medinah C.C. November 5, 2003

2:45 - 3:00 p.m.

3:00 p.m.

3:30 p.m.

Break

Election of Officers

Adjournment

(Times/speakers subject to chan	ge.)
7:00 - 8:00 a.m.	Registration
8:00 - 9:00 a.m.	MAGCS Annual Meeting
9:00 - 9:15 a.m.	Break
9:15 - 10:00 a.m.	Don Fehrenbacher, USDA NRCS and Mark Bramstedt: "Soil Surveys and New Technologies and Special Problems"
10:00 - 10:15 a.m.	Scott Witte, CGCS, Cantigny Golf Club
10:15 - 11:00 a.m.	Tom D'Avello, USDA NRCS: "Geographic InformationSystems and Analysis"
11:00 - 11:15 a.m.	Jim Keith, CGCS, St. Charles Country Club
11:15 - 11:45 a.m.	Presentation of Ray Gerber and Fred Opperman Editorial Awards
11:45 - 12:00 p.m.	Don Ferreri, Seven Bridges Golf Club: GCSAA Chapter Delegate Update
12:00 - 1:00 p.m.	Lunch
1:00 - 1:45 p.m.	Michael Boehm, Ohio State University: "Microbiology of Soils, Products and Techniques"
1:45 - 2:00 p.m.	Tony Kalina, Prairie Landing Golf Club
2:00 - 2:45 p.m.	David Kaplan, WGN: Keynote Address

ations and inner workings of our Association. Luke has acclimated in remarkably smooth fashion. The transition to a physical presence at the Midwest Golf House in Lemont has been a goal of ours for years. Along with filling this position of executive director, with Luke taking the helm we will be accomplishing that goal as well. Positive public exposure is the key to the success of our associations. Working closely with allied turf and golf associations all under one roof will only aid us in this endeavor. Having an organized professional who knows our profession intimately leading the way only makes sense.

As far as Luke assuming this new role, we on the MAGCS Board of Directors are as excited as can be to retain an individual with the wide range of talents he possesses. We certainly wish him well; the challenges that lie ahead are many, but ones that he assuredly will conquer. For George, his pain is over now, and his amazing legacy remains. He will always be remembered and honored for what he brought to MAGCS. Thanks for everything, George!



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Larry Tomaszewski AXA Advisors, LLC

# Cash-Value or Term Insurance: Which Is Best for You?

The subject of insurance can be a confusing one; the myriad of options and possibilities are staggering. But, before you can answer these often-asked questions—How much do I need? How much will it cost? Will my beneficiaries have enough to live comfortably? —start with the basics. Do you need cash-value or term insurance?

#### Cash-Value Policies Extend the Possibilities

Cash-value life insurance, such as universal and whole life, combines a death benefit and a tax-deferred savings element. Occasionally referred to as permanent life insurance, this type of policy is intended to cover you for your lifetime.

Annual premiums for cash-value policies generally are higher initially than those of term policies. This is because part of each premium pays for insurance and the remainder is invested to build cash value. Cash value is what you can borrow from the policy or receive by surrendering it. The amount can build through professional investment management over the life of the policy. These funds are ideal for retirement planning because they accumulate tax-deferred until you withdraw them. Loans and withdrawals will reduce the policy's cash value and death benefit and may increase the chances that the policy will lapse.

#### **Term Insurance Made Easy**

Term insurance is the most fundamental type of life insurance. You purchase coverage for a designated period, from one to several years, and the policy will provide a death benefit if you die during that period. Many policies let you renew your coverage for repeated terms until age 65 or 70.

Term insurance is popular with younger people because it provides the maximum amount of coverage for the lowest cost. Early premiums are normally relatively low, but they increase considerably as you become older. For example, a \$250,000 death benefit might cost less in your 30s than it will in your 50s. For this reason, term life insurance is usually a better value for shorter-term insurance needs.

#### The Decision Is Yours

Which type of policy is best for you? The answer depends on several factors, including:

Your needs. If you need coverage only until your teenage children graduate from college, for example, you might be better off with a term policy. Of course, you may want to purchase a cash-value policy and later surrender it. However, surrender charges might apply if you cancel the cash-value policy too soon (these charges decrease over time and eventually vanish).

Cash-value insurance is better suited for long-term needs, such as planning for estate taxes and providing lifetime security for your spouse. Some term policies cannot be renewed past age 70 and can become costly to renew as you approach that age.

The cost. If term insurance is more suited to your present expense plan and you want lifetime coverage, consider a term policy that may be converted into a cash-value policy. Then you can convert the policy whenever your cash flow or needs dictate. You also could purchase a combination of the two and gradually shift into cash-value insurance over time.

Your savings and investment goals. Cash-value life insurance can be a good long-term investment vehicle, especially because the cash value has the potential to grow tax-deferred. Should you no longer need the insurance but want some extra cash, you may surrender the policy and collect the accumulated cash value. Be sure to discuss the tax consequences with your tax advisor first.

As an alternative, you could purchase term insurance and invest what you save on premiums on your own. Compare the returns you can expect, and remember to take taxes into consideration if you plan to select taxable investments.

Term and cash-value life insurance both have advantages. Deciding which type of policy and which features are right for you takes careful consideration.

Larry Tomaszweski Registered representative of AXA Advisors, LLC (member NASD, SIPC) 5 Revere Drive, Suite 400 Northbrook IL 60062 847-498-7193

GE-23995 (07/02) (Exp. 07/04)

### BOARD HIGHLIGHTS

Phil Zeinert, CGCS Elgin Country Club

The following are highlights of the MAGCS Board of Directors meeting held Tuesday, September 16, at Glen Erin Golf Club. Full meeting minutes, once approved, are available on the Midwest Web site.

- The Board approved increasing 2004 membership dues by \$30.
- It was determined that proceeds from the betting hole during the annual championship at Shoreacres will be donated to the Vitas Hospice Charitable Fund in George Minnis' name.
- The Board approved expenses for the month of August in the amount of \$23,673.52.
- The Board voted to approve the hiring of Luke Cella as executive director of MAGCS.
- The MAGCS approved and welcomes the following new members:

members.	
Sean Hearden	Class C
Twin Orchard C.C.	
Mike Murphy	Class E
TPEC	
Phil Taylor	Class E
Burris Equipment Company	
James Shanley	Class E
Illinois Pump	
Robert J. Graziano	Class C
Cary Country Club	
Michael VanDeVelde	Class C
Stonewall Orchard Golf Club	
Keith Krause	Class D
Aurora Country Club	



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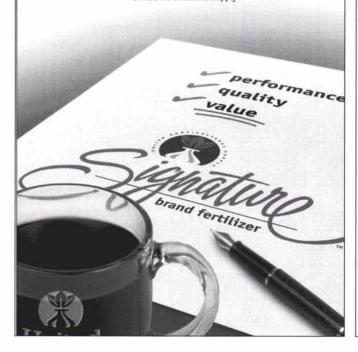
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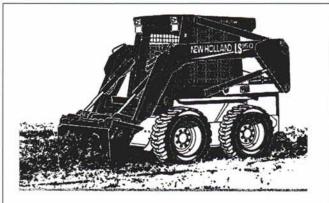
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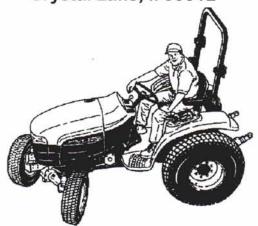


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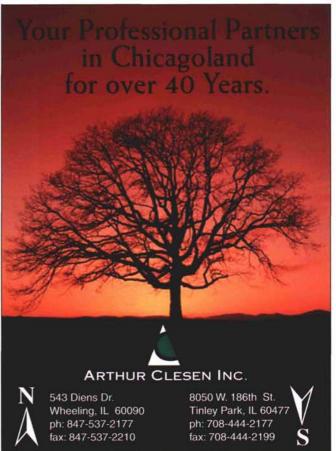


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