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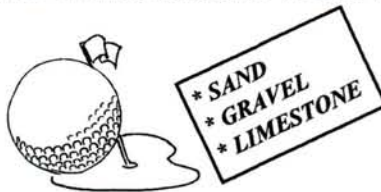


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On the topic of e-mail, two types of e-mail are in the offing these days. One is the usual type, where you download and upload your mail from a server. The server holds the mail only until you retrieve it. Then you have the only copy of it. It is erased from the server's memory. The other e-mail is called Web-based e-mail. This type holds the e-mail in a remote server and you access it from your PC. The advantage of this type of e-mail is significant—you can access it from anywhere and from any PC. Let's say you use your computer at home and at work. If you use a traditional e-mail server, when you download your mail while you're at work, it is written to your hard drive and is erased from the server. If you want to access that e-mail from your home

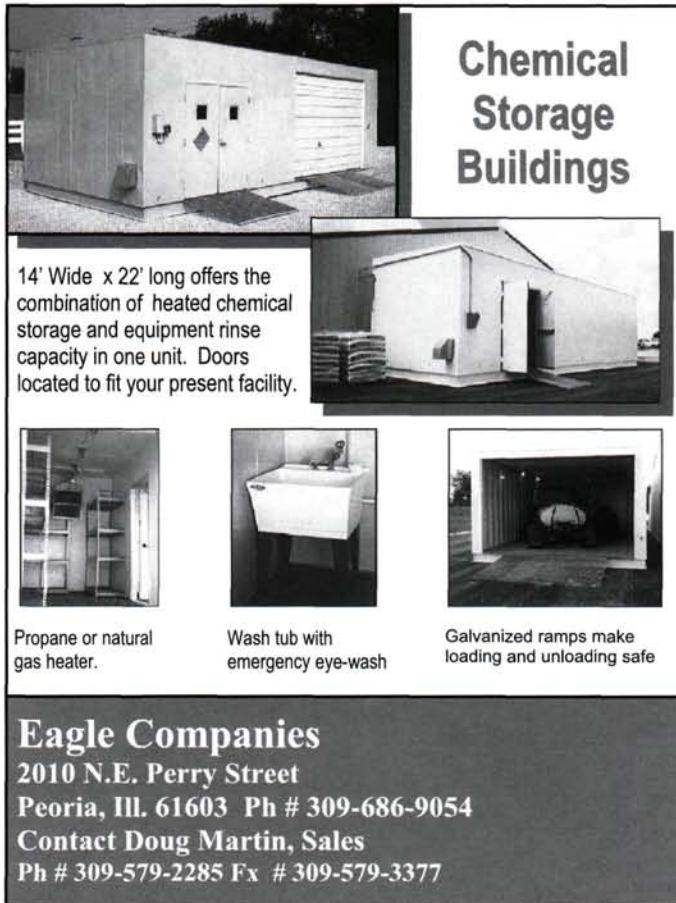
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for the day. We happened to have six commercial sponsors that month for a total of \$2,100. Without that sponsorship money, the meeting would have cost each of the 148 players who played that day nearly \$15 more.

In conclusion, I would like to thank everyone who has responded favorably to the services and amenities that we as an Association are trying to provide. We learn as we grow. It is thanks to the never-ending participation and cooperation of our membership that we have become so successful. Speaking of which, we still need host sites for our 2001 meetings. There goes that harp again!

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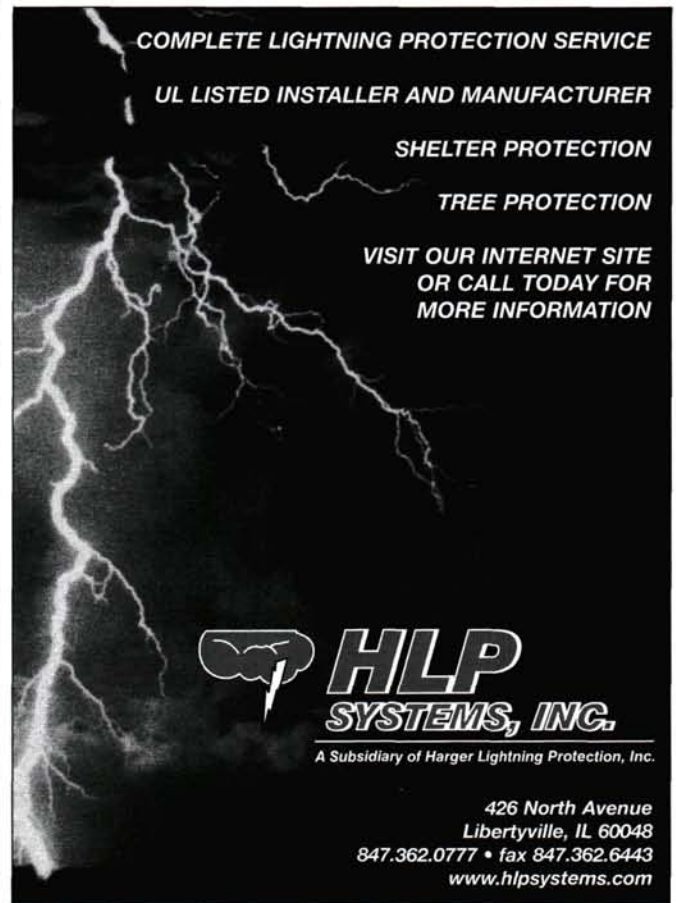
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At present, members can obtain “recognized” education on various topics through GCSAA seminars, self-study programs and through limited external vendors. However, in the future, local education venues (chapters, industry and extension avenues) will play an important part in meeting requirements for continuing education (either for classification or certification, dependent on the final outcome determined by members). Furthermore, the Education Department of GCSAA is planning to pilot several programs next year that provide members with education through various alternative methods. Some of these could

At GCSAA, we are challenging our existing ways of providing services to members. We are investigating new ways to turn information and research into education. The goal is not to make life more difficult for members, but to create meaningful learning experiences that will enhance a superintendent’s ability to be successful on the job.

include videoconferencing, online education, additional self-study programs and an experiential learning program called Action Learning. This form of education provides superintendents the ability to document on-the-job learning experiences and submit them for credit. A template to facilitate this process is in development.

The Education Department is currently completing a curriculum map of the existing programs. This involves comparing the content of educational opportunities (like seminars and courses) against the competencies that superintendents need to be successful. Performing a gap analysis tells us whether our current programs match the competencies completely, somewhat or not at all. Due to the diverse nature of our members’ jobs, we will not be able to offer all the education our members need. Therefore, we will rely on our members to tell us what they want GCSAA to develop and what should be provided via external resources.

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In October of 1999, the Education Committee adopted a new vision and mission for this program that contained several guiding principles. We will use this as our guide for developing programs for the future:


GCSAA education will be the main contributor to the professionalism and competency of golf course management and will be consistent with the best practice standards for state-of-the-art content, delivery and instruction. This will be accomplished by designing learning opportunities that are:

- Interactive.
- Accessible.
- Learner-centered.
- Available with multiple delivery systems.
- Competency-based.
- Global in scope.
- Culturally responsive.

This results in instruction that is practically transferred to the workplace and provides optimal value to all stakeholders.

All of the questions have not yet been answered, but it is clear that the education program currently available to members will be of higher quality, more diverse and available to more members in the future.





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the Bull Sheet

John Gurke, CGCS
Contributing Editor

DATES TO REMEMBER

- August 19 — MAGCS Kane County Cougars Family Picnic—more to follow.
.....
- August 22 — MAGCS monthly meeting at White Deer Run, **Joseph Meier** host.
.....
- September 14-16 — 2000 LaSalle Bank Chicago Open at Beverly Country Club, **Les Rutan** host.
.....
- September 18 — MAGCS monthly meeting at Stonewall Orchard Golf Club, **Larry Flament** host.
.....
- October 10 — ITF Fall Golf Day at Gleneagles Country Club, **Keith Fuchs** host.

Didn't Cog Hill look spectacular for the Advil Western Open last month? And what an incredible storybook finish to the tournament! Thank God the Cubs beat the Sox before the playoff began, so both could be savored. Ken Lapp and his staff seem to have the tournament prep thing (always during the worst stretches of weather Chicago has to offer) down to an art. From all of us in MAGCS, great job, guys—with the world watching, you really rose to the occasion! Ken was also featured in the "In the Spotlight" segment of July's *Golf Course Management* magazine. Check out page 146 to learn more about Ken and his preparations for the Western.

Although this is being penned before the actual event, congratu-

lations go out to **Oscar Miles, CGCS**, the entire staff at Merit Club and the many MAGCS volunteers who assisted in providing the spectacular conditions for the U.S. Women's Open last month. Take a breather, now—you all deserve it! More info on the Open and Oscar can be found in July's *Golf Course News* and a great tribute by editor Pat Jones appears in the July *Golfdom* magazine.

Golf Business magazine, the official publication of the National Golf Course Owners Association, named the Top 10 Most Influential People in the Golf Business to commemorate 100 years of advancement in the golf industry in the United States. They are, in order, Arnold Palmer, Donald Ross, Robert Dedman (CEO of Club Corp International), Mark McCormack (Arnie's agent—the first of a kind), Deane Beman, Robert Trent Jones, Karsten Solheim, Bobby Jones, (tie) Bill Davis (founder of *Golf Digest*) and Babe Didrikson Zaharias and Richard Tufts (Pinehurst).

I recently received an e-mail from our past editor **Fred Opperman**, who is doing wonderfully and passes along his greetings to all his friends in MAGCS. Fred would love to hear from you—e-mail him at opperman@avi-com.net—he's dying to hear some dirt.

A big thank you and congratulations to **Henry Michna, CGCS** for hosting our June meeting at Winnetka Golf Club. From the moment we entered the property, it was a truly great setting and a

perfectly conditioned golf course. The bagpiper was quite a hit, and a great touch. The 1-2-3 better-ball format for the day made it even more enjoyable—thanks to Golf Committee chairman **Mike Mumper, CGCS** of Park Ridge C.C.—and entertaining. Thanks also to Henry's wife, Lisa, for running the par-3 betting hole, and to the other staff members who ran the refreshment carts (there must have been 18 of them!).



Host superintendent Henry Michna pictured with "Rowdy Roddy" Bagpiper.

I'm sure Henry would tell you what most all past hosts of MAGCS meetings have said: It is a great experience! On that note, we are seeking out meeting sites for the months of June, July and August of 2001. Take the plunge and host a meeting—it is a great way to show off your course and your talents, and a great reason to finish up those little projects and improvements you've been procrastinating on. Call **Kevin DeRoo** at Bartlett Hills Golf Course at 630-483-4991.

While on the subject of Kevin, I once again have the opportunity to commend him for playing through pain. Those who recall an article several years ago about the MAGCS group that traveled to Niagara Falls to compete in a superintendent hockey tournament may also recall that Kevin severely dislocated his shoulder in the first of four games. Yet he

(continued on page 36)



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continued to play on for the team through the agony (incurred from both from the physical pain AND the trouncings we took). It happened again, only this time it was a golf injury. While competing at the June meeting at Winnetka G.C., Kevin felt a twang during one of his many swings (I think it was on the betting hole trying to impress Lisa). He continued on to play the entire round, and discovered the next day his wrist was broken. I thought only I swung a club hard enough to break a wrist...

Congratulations to **Charlie Brugler** of BOJO Turf Supply and his wife Jodie on the June 14 birth of their son, Hunter Carl Paul Brugler. Hunter weighed in at a healthy 8 lbs., 8 oz., and mom and dad are doing great.



Mom Jodie and dad Charlie welcomed Hunter Carl Paul Brugler into the world on June 14.

Hot off the MAGCS Web site: A new superintendent is in town, and his name is Robert Joseph Kohlstedt. Born on July 3 to Robyn and **Bob Kohlstedt** (Fox Bend G.C.), the youngun weighed in at a healthy 8 lbs., 3 oz., and soon will be introduced to the wonderful world of golf. Congratulations, Bob and Robyn!

As mentioned in Dates to Remember, the MAGCS Kane County Cougars Family Picnic is scheduled for Saturday, August 19. This is always a fun event for the entire family. This year, the picnic will kick off at 3 p.m., followed by the game at 5 p.m.. We

The party of the year occurred on June 24 when **Brian Winkel** of Zeneca made good on his promise to marry his sweetheart Jeune (first reported here in the December 1999 issue). The wedding, held at Annunciation Church in Aurora, was a beautiful affair attended by many MAGCS members and friends, including best man **John Meyer** of Turf Partners, Inc. and ushers **Dave Blomquist**, CGCS of Naperville C.C. and **John Gurke**, CGCS of Aurora C.C. The ceremony featured a first-ever tailgate party in the church parking lot before heading to **Bob Breen's** Arrowhead Golf Club for the reception. A wonderful time was had by all in attendance, and MAGCS extends its heartiest congratulations to the Winkels.



MAGCS members in attendance were, front row, L to R: Dave and Michele Blomquist, Dave Braasch (Hughes Creek G.C.), Brian and Jeune Winkel, Debbie and Joel Purpur (River Forest C.C.), John and Jules Meyer. Back row, L to R: Jim and JoAnne Shone (Zeneca), Paul and Tiffany Yerkes (Lesco), Nora and John Lebedevs (Turf Partners), Catherine and Dan Anderson (Fox Valley G.C.), Julie Mitchell and John Gurke, Pam and John Turner (Bayer), Gayle and Gary Hearn (Salt Creek G.C.), Dr. Randy Kane (CDGA).

have the left field pavillion deck reserved for the game, which means no "outsiders" will have to endure our shenanigans. The cost per person is a scant \$12.50 and includes picnic and drinks, games for the kids (and **Eddie Braunsky**), reserved seat at the game and fireworks following the game. Deadline to purchase tickets is August 11, so hurry up!

Congratulations to **Kerry Blatteau**, CGCS of Oak Brook Hills Golf Club for being named, along with Randy Bolstad, winners of the third annual John Deere Superintendent/Employer Recognition Program. This program invites superintendents to write about their clubs' accomplishments that came as a result of cooperation between superintendent and employer, from which 12 winning

teams are randomly chosen from the qualified entries.



The brothers Hoppfan (Carl, left and Hans) celebrating Hans' retirement on June 1.

Another segment in July's GCM featured local boys—Joel Purpur, Dave Braasch and yours truly John Gurke got their mugs in the "Back Nine" column, which details their adventures in skydiving, bungee jumping, whitewater rafting and the other silly things they do to keep amused. The article, titled

"Adventure Bound," can be found on page 179.

Check your mail this month for GCSAA's mailing containing their recommendations for action in regard to PDI. It's starting to get interesting, isn't it?

Assistant superintendent's position available. Contact **Dan Sterr** at Stonebridge Country Club at 630-898-6139 for details.

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