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Update on GCSAA Spring Membership Committee Meeting April 27-28

Rick Bowden, Bob O'Link G.C.

ell, I do not really know where to begin with this report. I would like to thank Bruce Williams for having the confidence in me to ask me to serve on the Membership Committee. The first comment that I would like to point out to everyone is that after spending a weekend at GCSAA headquarters, I left there with a proud feeling. I can assure you that every aspect of our association is run and presented in a truly professional manner. I cannot say enough about the staff, leadership, and the facility. We are honestly set up to move into the twenty-first century as an association.

OK, now let's get to the meat of things. During the course

of sixteen hours of discussions, many topics were discussed. Some of these topics included:

- Golf Course Management magazine complimentary subscriptions
- Chapter relations
- Education and educators
- Career development
- Creative services
- Publications
- Marketing
- Membership classifications
- GCSAA business plan
- GCSAA standing rules for membership
- Membership recruitment
- Fiscal year discussion
- Student chapter program

I really want to key in on one particular discussion. There was long debate pro and con on the possibility of establishing two Class C memberships. The following recommendation was agreed upon by the Membership Committee:

	CLASS C1	CLASS C
Dues	\$105	\$210
Vote	No	Yes
Hold office	No	No
Card	Green	Gold
Membership	No	No
Experience	3 years or less	3 years +

Now, let me explain some of the thoughts and comments from the meeting. It was brought to the committee's attention that some Class C members felt they were no longer a real part of the association because of recent bylaw changes. Around 1989-90, an assistant superintendent with more than three years' experience was a Class B member. But then that was changed, and all assis-(continued on page 26)





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Effective Time Management Strategies

Bruce Williams President, GCSAA

www.any hours do you have in a day? I hope your answer is the same for everyone. I have 24 hours in a day, too. We all get 24 hours a day, every day. Nobody gets more, and nobody gets less. But if everyone gets the same amount of time in a day, why do some people accomplish so much more than others? And why do some of us feel so swamped?

Time is a finite resource, a budget that cannot be increased. Once a moment is past, the time is spent, and it's gone forever. Still, most everyone wishes-at some point or another-that they had more time to do something in particular. But the fact is, if you think you don't have the time to do something important, it's because you have chosen to spend that time on something else. Perhaps the hardest thing to understand is that it truly is your choice how you spend your time. For many, that responsibility is hard to accept.

The key is to set priorities. If you don't spend your time working on your own priorities, you can bet you're spending it on "Other People's Priorities." It's fine for your priorities to line up with someone else's. In fact, that's extremely important to building and maintaining successful relationships, both personal and professional. This is crucial for team efforts and achievements. But to take charge of your time, you must make your priority choices consciously.

Think about your goals. What do you want to achieve, have, do, become? Remember that the power to say "no" to something comes when you have a deeper desire to say "yes" to

(continued on page 20)





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ILLINOIS- In Figure 1, you can see that 28 superintendents out of 87 ranked dollar spot as the disease that they deal with most. Next, you ranked summer patch as the second most frequently experienced problem. You will also notice that Pythium is ranked higher than brown patch. This surprised us! We thought brown patch was a more frequent disease than Pythium. In Figures 2 and 3, representing northern Illinois and central and southern Illinois, respectively, you will see that in the central and southern parts of the state, the important diseases are hot summer patch and dollar spot. This is reasonable because the climate downstate is hotter longer, which tends to encourage more diseases. The northern third of Illinois is cooler longer; and, therefore, fewer diseases can develop during a given season.

MINNESOTA- As you can now tell, we gave a talk in Minnesota, so we have data for it (Figure 4). As you might expect, snow molds are the big problem there. However, during the growing season, dollar spot is again the main problem, followed by brown patch and Pythium. It stands to reason that summer patch would not be a major concern in Minnesota because it requires stressful conditions in the summer to fully develop. On the other hand, you can see that the Minnesota superintendents have a bigger problem with necrotic ring spot and take-all patch, which were indicated as their "other" problems. Both of these diseases require cool, wet conditions in the spring and fall to be serious problems.



OHIO—Yes, we got over to the Buckeye state, and there we found that dollar spot was again the big problem; but after that, brown patch was in second place (Figure 5). Leaf blights were a solid third, and fourth place was shared by *Pythium* and summer patch.

Collectively, these data tell us that dollar spot is the most persistent disease that we deal with. No wonder there are more fungicides available for it than for any other disease. You might wonder if common old dollar spot warrants more research and attention, since it is readily controlled by sound fertilization and fungicides. I would suggest, however, that the persistence of dollar spot, immense area of turf that it affects, and the large amounts of fungicides that are annually applied to control it are excellent justification for seeking alternative management strategies. As we see the situation based on these data, spot, summer patch, dollar Pythium blights and brown patch are the main diseases for which more information or management options are most needed for superintendents in Illinois.

How About Your Opinion? We need your opinion! Take the time to fill out and mail us the survey card that will be enclosed with your next month's meeting notice. If you send us your information, you are supporting yourself and your golf course.

H.T. Wilkinson, Associate Professor of Turfgrass Science, Department of Natural Resources and Environmental Sciences (NRES), University of Illinois, and Dr. R.T. Kane, Turfgrass Advisor, CDGA and Adjunct Assistant Professor, Department of Natural Resources and Environmental Sciences.

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DATES TO REMEMBER

July 11 - CAGCS monthly meeting at The Merit Club. July 16 — MAGCS monthly meeting at Heritage Bluffs. July 22 — 1996 John Deere Team Championship at Bull Valley G.C. July 26-28 — Ameritech Open at Kemper Lakes G.C. July 30 - Midwest Regional Turf Field Day at West Lafayette, IN. August 7 — ILCA Field Day at Bork Nurseries, Onarga, IL. August 12 — MAGCS monthly meeting at Fox Run Golf Links. August 21 - University of Illinois Field Day, Urbana. August 23 — Family picnic and Kane County Cougars baseball. September 16 — MAGCS monthly meeting at Skokie C.C. October 1 — ITF golf day at Schaumburg G.C. and Poplar Creek G.C. October 8 — MAGCS monthly meeting at Bryn Mawr C.C. November 7 — MAGCS clinic and annual meeting at Butterfield C.C. November 12-14 - Penn State Turf Conference at State College, PA.

Phil Taylor has left Illinois Lawn Equipment Company and has taken the sales manager position with E-Z Go on June 3, 1996. Good luck, Phil, on your new position.

Phil's replacement at Illinois Lawn is Rich Hendersen, who started the end of May. Rich, good luck to you also. You have some big shoes to "Phil."

I'm still waiting to hear from those of you who had the vanity license plates that I published last month. I just got two more and they are: "We Golf" and "Golfee." I would like to wait till I get more before I list who belongs to what plate. John Ebel has left the midwest for sunny Sun City West, AZ. John and Juanita packed up the moving van on May 30 and caught the plane on the 31st for Arizona. John and his family all grew up around the Barrington area. He was superintendent at Biltmore and at Barrington Hills before his retirement a few years ago. John will always be remembered for having a spotless shop. For quite a few years, the Chicagoland Association held their December meeting in the shop at Barrington Hills and then moved on up to the clubhouse in later years. John and Juanita, enjoy your golden years in the sun, and may you have the best of health. Congratulations to Jim McNair at Orchard Valley G.C. and Charles Fogle of Urban Hills C.C. on becoming Certified Golf Course Superintendents in May. Doug Davis is the new assistant superintendent at Broken Arrow G.C. Doug came from Emerald Hills G.C. in Sterling, IL. Also joining the team is Matt Miles as second assistant. Matt graduated from the Danville turf program. Head mechanic is needed at

Broken Arrow G.C. in Lockport, IL. Call Dale Morrison at 815-836-0372 or fax 815-836-0374 to apply or for more information. Arborist/horticulturalist needed: Call Don Ferreri at Seven Bridges G.C. Please call 708-852-1746. Remember, many of the 708 area codes will change to 630 on August 3, 1996.

OOPS! Forgot to give credit to Allen Goldstein, Aerial Images, for taking the cover photo of Odyssey G.C. on last month's On Course. Now that we are into July, is everyone taking care of themselves? Are we using sunscreens and broad-brim hats? If not, all of you blue-eved and fair-skinned bodies are going to be visiting a dermatologist and paying them some money not too far down the road. I'm speaking from experience and can show some scars what "Old Sol" can do to you over the years. Do take heed and protect yourself.

There were some real bad acts of spring vandalism on some courses back in April and May. Barrington Hills C.C. twice experienced (a week apart) a truck driving over six greens and tees and five of their fairways. The second time, an ATV went over the same six greens, of course tearing up what had just been repaired and sodded. The police were able to catch the ATV rider by some police work; but the first truck, so far, has gotten away with his deeds.

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Effective Time Management Strategies

(continued from page 14)

something else. Good perspectives for goals include:

- lifetime
- · five years from now
- · one year from now
- this month
- this week
- today!

We all need both a longterm vision plus shorter-term steps to turn that vision into reality. This happens by developing an action plan. While this may seem complicated, it is actually quite simple. An action plan defines Point A and Point B and describes how to get from A to B. What are the resources you need? Each step in an action plan starts, confirms, or changes a direction. Choose your steps carefully. If you don't like where you are, remember you took a path to get there; but you can blaze new trails, starting right now. Periodically review the long-term goals you have established. Do you still want them? Are you getting closer? Is there a faster or better way to achieve them?

Do a good job of planning. Invest front-end time to avoid problems later. Try to eliminate wasted steps. Skipping important steps and backtracking will lead to the old refrain, "You can pay me now or pay me later." Be sure that each step in your plan is in the same direction, and they should start building more and more momentum. Use that momentum to get you excited, motivated and creative.

Time management is all about planning and organizing. You can be effective TODAY by making progress on longer-term goals. Successful time managers always keep a to-do list. When something new comes up, figure out where it belongs on the list. Don't drop the list and do what seems most urgent without making a conscious decision. And remember: don't overbook. Stuff ALWAYS comes up unexpectedly.

Execute your plan. You need to engineer your own daily progress. Stay on track and focus on the important things. Filter out any unnecessary or irrelevant information. Cut the clutter out of your life. Delegate so that you can focus on high-leverage tasks. It is crucial to train well, and the bonus is that you are helping other people grow in their skills and development. Communicate effectively, as clear expectations and feedback are essential for success.



