

Ask your Northrup King man what to do about traffic and he might start you on Parade.

Northrup King is a primary distributor of Parade Kentucky Bluegrass, a vigorous, remarkably wear-tolerant variety that provides rapid recovery from damage.

So if you've got a traffic problem and you ask your Northrup King man what to do about it, he might recommend Parade.

On the other hand, he might not. He might recommend another variety — or a blend or a custom blend—that will perform better under your particular circumstances.

That's the beauty of talking with a Northrup King man. He's not committed to any one approach. He's committed to finding the best solution to a given problem.

If that sounds good to you, write for the name of your Northrup King representative or distributor. He won't put you on Parade or anything else until he thoroughly understands your problem.



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