

Why Convert to Automatic?

To improve your golf course

TORO's new 670 head gives you the wide spacing you need for conversion, at lowest cost.

A TORO automatic sprinkler system is one of the easiest, most economical ways to assure uniform greens and lush green grass all over your course.

A TORO system lets you control the precipitation rate on every square foot of your turf.

TORO valve-in-head (single head control) compensates for terrain difference, preventing line drainage, puddling and wet or dry spots.

A TORO automatic system, custom-tailored to your course, means consistently accurate irrigation which prevents disease, aids growth and maintains a healthier stand of turf.

To cut costs

While going automatic may mean a fairly substantial initial investment, that cost is usually amortized quickly . . . while you enjoy the benefits of an improved course and dramatic savings on water, labor, electricity and equipment.

To attract and keep golfers

As costs have gone up and more courses have become available, today's golfer has become more demanding. If a course doesn't offer great turf, good playability, a pleasant staff and minimum interference, he'll just go somewhere else.

Yet, our surveys indicate that about 50% of today's courses need modernization to meet rising golfer standards.

A TORO system helps you provide even, healthy turf without wet areas . . . for good lies wherever the ball lands.

Since a TORO system handles all your irrigating chores during "off-play" hours, players enjoy longer playing times.

A TORO system even handles jobs like fertilizing, syringing and stress period watering without interrupting play.

And since a TORO automatic system makes your staff's job easier, they're free to do a better job of keeping golfers happy.

To protect your investment

Your turf and its maintenance represent a tremendous investment. Not just in money, but in time and worry. A TORO automatic system puts turf care control not only back in the superintendent's hands, but at his fingertips. Both on an everyday basis and during stress periods when immediate, skilled action is required for turf survival.



Have one on us . . .

TORO offers a special sample system so you can try TORO automatic sprinkling before you commit to a whole system. Ask your TORO distributor for details.

Toro Distributing — Chicago (312) 773-2110

TORO's 7-year extended coverage

TORO builds sprinkler heads to last. And since we believe in the quality of our products, we want our warranty to reflect that confidence.

So, we now offer a seven-year pro-rata warranty on each spring-retracted drive and valve assembly of our large turf valve-in-head rotary sprinklers.