



ARRANGE FOR AN EARLY SPRING
DEMONSTRATION NOW!

ANOTHER
GREAT
PRODUCT
FROM

ILLINOIS LAWN
EQUIPMENT, INC.

14750 La Grange Rd.
Orland Park, Ill.
60462

(312) 349-8484

the name of the game is "turf"

Here's how to get the kind that
supports the heaviest play!

1.
Consult the IMC Turf Counselors.
2.
Let the laboratories of IMC's Growth Sciences
Center test the soil of each green and
fairway—without charge.
3.
Apply Gold Cup or Premium Thrive fertilizers
as needed.



Contact your IMC Distributor.
Or call either
Bud Camp or Frank Ross
at 312-757-7217.

INTERNATIONAL MINERALS & CHEMICAL CORPORATION, SKOKIE, ILLINOIS 60076

America's foremost sports turf fertilizer . . .

MILORGANITE

Builds
stronger
healthier
turf



MILORGANITE and ECOLOGY

Unlike ANY synthetic fertilizer, the Milorganite concept is a major anti-pollution factor. Recycling is the key.

For further information write:

Milorganite and Ecology

P.O. Box 2079

Milwaukee, Wisconsin 53201

For more than 40 years, Milorganite has been used by golf courses, athletic fields, parks, cemeteries, and home lawns to produce and maintain outstanding turf.

- Milorganite scores better than chemical fertilizers in experiment station tests.
- Milorganite is the best long-lasting fertilizer.
- Milorganite cannot burn, and is easy to apply because, unlike chemical fertilizers, Milorganite's bulk assures proper coverage.
- Milorganite is granular and dust free.
- Milorganite-fed turf needs less water and holds its color longer.

MILORGANITE

Golf courses use more MILORGANITE than any other fertilizer

THE SEWERAGE COMMISSION P.O. BOX 2079 • MILWAUKEE, WISCONSIN 53201