

the Vertagreen people meet you on your own ground with a professional turf program.



The VERTAGREEN People from USS Agri-Chemicals offer a complete fertilizer and pesticide program designed especially for golf turf.

It can help you, the professional superintendent, achieve your objectives for a superior playing, more beautiful and lasting turf.

Your local VERTAGREEN representative brings you the finest line of golf course fertilizers and turf protection products in the business.

Tune in on the VERTAGREEN Turf Program. It's made for professionals and it works.



Turf Fertilizers and Pesticides from
USS Agri-Chemicals
 Division of United States Steel
 P.O. Box 1885, Atlanta, Georgia 30301

TOP-RATED
 Top-Dressing

Terra-Green
 SPECIAL
 TOP-DRESSING
 for richer
 putting greens
 and tees



Added to your regular mixture, Terra-Green Special Top-Dressing ventilates the soil, reduces compaction, balances water intake and retention. The dust-free granules wet rapidly, absorbing their own weight in water, which they release to the surrounding soil and grass roots.

Containing over 5 million particles per pound, the small particles of calcined montmorillonite provide a greater surface area to aid water infiltration. The miniature size of the granules also permits top-dressing without aerifying, and avoids mower pickup, even immediately after application.

Terra-Green Special Top-Dressing is free-flowing for easy spreader application, non-toxic, non-caustic and will not burn grass or roots. Send for a free demonstration sample and make your own test of the remarkable absorbency that makes it No. 1 for golf courses.

Distributed by:

ARTHUR CLESEN, INC.
 611 S. Wolf Road, Wheeling, Ill.
 LE 7-2177

the name of the game is "turf"

Here's how to get the kind that
 supports the heaviest play!

- 1.**
 Consult the IMC Turf Counselors.
- 2.**
 Let the laboratories of IMC's Growth Sciences Center test the soil of each green and fairway—without charge.
- 3.**
 Apply Gold Cup or Premium Thrive fertilizers as needed.



Contact your IMC Distributor.
 Or call either
 Bud Camp or Frank Ross
 at 312-757-7217.

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