

the **Vertagreen** people meet you on your own ground
with a professional turf program.



The VERTAGREEN People from USS Agri-Chemicals offer a complete fertilizer and pesticide program designed especially for golf turf.

It can help you, the professional superintendent, achieve your objectives for a superior playing, more beautiful and lasting turf.

Your local VERTAGREEN representative brings you the finest line of golf course fertilizers and turf protection products in the business.

Tune in on the VERTAGREEN Turf Program. It's made for professionals and it works.



Turf Fertilizers and Pesticides from
USS Agri-Chemicals
Division of United States Steel
P.O. Box 1685, Atlanta, Georgia 30301

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the name of the game is "turf"

Here's how to get the kind that
supports the heaviest play!

1.
Consult the IMC Turf Counselors.
2.
Let the laboratories of IMC's Growth Sciences Center test the soil of each green and fairway—without charge.
3.
Apply Gold Cup or Premium Thrive fertilizers as needed.



Contact your IMC Distributor.
Or call either
Bud Camp or Frank Ross
at 312-757-7217.

INTERNATIONAL MINERALS & CHEMICAL CORPORATION, SKOKIE, ILLINOIS 60076