

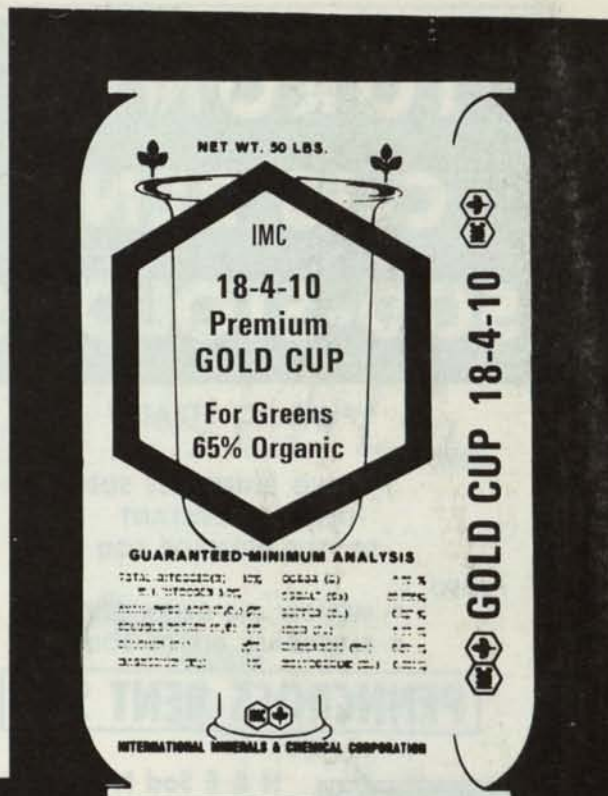
INTRODUCING

SPECIFICATIONS



ALL NEW PREMIUM GOLD CUP with MEM® 18-4-10

65% ORGANIC
10% Water Insoluble Nitrogen



THE NEWEST OF THE BEST

HIGHER ANALYSIS—NON-BURNING POTASH SOURCE

100% Sulfate of Potash provides the safest and slowest releasing potash form available. Less than 1/2 the salt index of other potash sources, and also provides Sulfur, very often deficient in turf soils. Balanced Potash analysis promotes disease resistance and functions as a catalyst between other nutrients. Promotes healthier wear-resistant turf.

FORMULATED FOR THE PROFESSIONALS!

PREMIUM GOLD CUP is formulated for the top professional turf man based on thousands of Midwestern soil and tissue tests. Ideal for anyone who demands the best in quality for the best possible turf!

BALANCED MINOR ELEMENT CONTENT

Contains IMC Minor Element Mix (MEM) in a completely balanced formula to provide all the plant food elements needed for the healthy growth of all turf grasses.

EFFECTIVE—NON-BURNING PARTICLE SIZE

Designed for greens, tees, and all other quality turf. . . . PREMIUM GOLD CUP is manufactured in a small, yet uniform granule, and provides easy and uniform spreading with drop type or broadcast spreaders—smaller particle size reduces pick-up by greens and tee mowers—leaves more product available to produce more turf.

ECONOMICAL TOO!

1 bag covers 10,000 sq. ft., providing 1 lb. of Nitrogen, 1/5 lb. Phosphate and 1/2 lb. of Potash per 1,000 sq. ft., . . . PLUS a balanced feeding of turf-producing minor elements.

FORMULATED TO PRODUCE TROPHY-WINNING TURF

ASK YOUR IMC DISTRIBUTOR

INTERNATIONAL MINERALS



& CHEMICAL CORPORATION

Chicago Heights, Illinois 60411