

**START USING GOLD CUP WITH BENEFIN NOW
AND START PITTING POOR POA**

**It's
new
and
IMC
has it**



Gold Cup with Benefin does three jobs with one application:

- *Benefin stops crabgrass and poa annua ...
Kills seeds as they germinate.*
- *The Gold Cup 18-5-9 formula contains
soluble magnesium (from Sul-Po-Mag)
and IMC's exclusive minor elements (MEM)
for complete turf grass feeding*
- *Gold Cup conditions and feeds all season
long with its 45% organic formulation.*

Save labor this season and still produce trophy-winning turf all year long. For full information, contact your IMC distributor, or write or call direct.



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