

**FOR BEST RESULTS WITH ONE APPLICATION  
APPLY GOLD CUP WITH BENEFIN  
BETWEEN JULY 15 AND AUG. 15th.**

**It's  
new  
and  
IMC  
has it**



Gold Cup with Benefin does three jobs with one application:

- *Benefin stops crabgrass and poa annua ...  
Kills seeds as they germinate.*
- *The Gold Cup 18-5-9 formula contains  
soluble magnesium (from Sul-Po-Mag)  
and IMC's exclusive minor elements (MEM)  
for complete turf grass feeding*
- *Gold Cup conditions and feeds all season  
long with its 45% organic formulation.*

Save labor this season and still produce trophy-winning turf all year long. For full information, contact your IMC distributor, or write or call direct.



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