

# Rounds 4 Research and MAGCS

Matt Kregel, The Club at Strawberry Creek

I am pleased to announce that MAGCS will be participating in the Rounds 4 Research program. In 2012 the Environmental Institute for Golf (GCSAA's philanthropic organization) launched the national Rounds 4 Research fund raising campaign having taken it over from the Carolinas GCSA who administered it on a smaller scale for three years.

In 2013, more than 50 GCSAA chapters and organizations participated in the auctions, which raised nearly \$150,000.

Rounds 4 Research is based on the practice of securing donated rounds of golf and putting them up for public auction. The EIFG is working an online auction platform to sell the rounds and administer the various notification and revenue collection activities. At least 80 percent of the proceeds will be distributed to participating chapters or turfgrass organizations for use on research-based programs such as education, scholarships, advocacy and agronomic research.



program a success. You will be asked to solicit rounds of golf from your facilities (and perhaps others) to be placed for auction. The more rounds we secure the greater the revenue we can generate in support of our members and chapters.

In the near future, we will be providing more information about the program and support documentation that you can share with others at your facility in soliciting rounds and attracting golfers to the auction site. From that perspective, it is important to remember that this program is for the benefit of all aspects of golf. This is not a program that will only benefit golf course superintendents.

Again, I am excited about the opportunity presented to us and the potential to invest in activities that will strengthen the profession and the game. In advance, I appreciate your support and will be communicating more about the program in the near future. Please contact me should you have questions.

Matt Kregel  
MAGCS Secretary/Treasurer  
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It will take a committed effort from all of us to make this