



Regional Roundup

Legislatively there is always a lot going on in the golf industry. GCSAA is watching out for you as well. Chava McKeel, our government relations expert is watching Washington very closely on matters that affect golf course superintendents. Immigration reform, NPDES (yes we are still battling that issue) and many other items are at the forefront of our fight.

Chava's plate is so full GCSAA has decided to give her an assistant to help her and also to better assist the membership. From time to time GCSAA will send out a legislative alert when we need our members help. These alerts are on the website and you can click on the alert, a prewritten letter will be there, you can read it, add your comments if you like, enter your zip code and it will be sent to your legislators on your behalf. It is a great way to tell your legislators how the decisions they make affect you and your golf course. They are definitely hearing it from the other side; they need to hear your side of the story too!

The first Round For Research auction ended June 16th with great results. There were 748 rounds donated for 2013. In the June auction we offered 669 rounds and 483 (72%) were sold raising \$106,000. \$79,256.80 went back to the chapters and \$26,889.20 went to the Environmental Institute for Golf. There were also cash donations by golf courses totaling \$1,450.00. It was a great auction for Rounds for Research and we are very excited about the upcoming August auction. We are looking for similar results.

The Environmental Institute for Golf needs your help too. The EIFG helps golf course superintendents by providing funds for research, education, scholarships and GCSAA programs. The money raised directly impacts GCSAA members. GCSAA is constantly soliciting industry partners and friends of golf to make a difference but it is a difficult sale when only about 12% of GCSAA members now donate to the EIFG. The amount of the donation is not at issue, it is the number of GCSAA members that donate to please take 5 minutes to donate \$5 to the EIFG today. Your donation is tax deductible and easy to do at eifg.org. Thank you for your consideration in donating to the EIFG.

- John Miller, CGCS

Chapter Delegates Meeting

The 2013 Chapter Delegates meeting will be held in Lawrence, KS. at The Oread Hotel and GCSAA Headquarters Oct. 1-3, 2013. Don Ferreri has agreed to represent the Midwest and will travel to Lawrence to do so.

The focus of this year's Chapter Delegates Meeting is the future. What will the golf industry and profession look like in the year 2020? What forces will be at play that affects our members and their ability to do their job? How will these things affect GCSAA? And what will the association need to be providing to its members in order to prepare them to meet these challenges.

The GCSAA Board of Directors held a Strategic Planning Session where it worked through these and other questions as it pertained to the future. GCSAA has asked the delegates to answer these questions prior to the meeting:

- Do you feel it would help GCSAA's marketing efforts to employers to simplify the membership classifications? Does Class A get lost in the marketplace due to the fact GCSAA has several different member classifications?
- Thinking about the needs of future superintendents, do you feel GCSAA should enhance Class A standards? What comes to mind?
- How quickly should GCSAA move on this initiative? 3, 5, or 10 years?
- As you think about your chapter members who are not Class A, what needs to happen to make him/her want to achieve Class A? Any thoughts on what would create that tipping point?

Please give Don a call 630-852-1746 or an email: dsferreri@cs.com to share your thoughts with him so he may represent us well. @