

MAGCS IN MOTION  
Luke Cella, *Publisher*

## MAGCS to Participate in Rounds 4 Research

*After surveying the membership, the Midwest is going to participate in the Environmental Institute for Golf's Rounds 4 Research program. Enough Midwest members responded positively to the request for round donation in a quick online survey. It is a very simple program to be a part of and through the generosity of our area courses and clubs, the turf industry benefits.*

### How does it work?

- Rounds of golf are donated to the Environmental Institute for Golf (EIFG), specifying the Midwest as the affiliated GCSAA chapter.
- They are auctioned off online through – Bidding for Good (biddingforgood.com) an online auction company that specializes in the non-profit sector.
- A minimum of 80% of the funds generated from your donation is sent to the Midwest to fund local Illinois specific turf research, education, scholarships and advocacy. The EIFG will keep a portion of the money raised, less than 20%, to cover costs associated with administering the program.
- The Bidding for Good website has over 650,000 registered bidders and their most sought after items are, what else, golf rounds.

The EIFG has set up an online donation form for participating clubs to use. It can be found at [www.rounds4research.com](http://www.rounds4research.com) or by calling 800-472-7878. There is a ton of information on the program online including letters to request rounds from you employer, FAQs and a current donor list. Donations are flexible and up to you and your club – restrictions are ok, as long as they are clearly stated.

This program has been very successful in the Carolina's. Over the past three years, they have raised close to \$350,000 for turf research.



The Midwest is happy to support this program and is excited about raising money for local good. If you have any questions, please feel free to contact Luke Cella, 630-243-7900 or [luke@magcs.org](mailto:luke@magcs.org) anytime. **-OC**

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