

Each month the Midwest will highlight a core company in *On Course*. This month, we are honored to highlight Syngenta and MAGCS Member, Brian Winkel.



What goods and/or services does your company specialize in? Syngenta is one of the world's leading companies with more than 26,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to www.syngenta.com.

What makes your company stand out from the competition? Our commitment to customers goes deeper than our products – we also offer world-class technical support, innovative programs and overall value. Syngenta is dedicated to delivering products with a level of service and support, which is unparalleled in the plant protection industry. From extensive, ongoing research and development, to a nationwide team of qualified and talented field representatives and technical support staff, Syngenta continually strives to be best-in-class.

How would you describe your relationship with your customers? I consider myself a trusted adviser who serves as a key source of industry information and sound agronomic recommendations. As a territory manager for Syngenta, I believe in developing long-term relationships by helping customers achieve their goals, solve their problems and reduce their risk.

How long has your company been in business? Syngenta has been in business since November 13, 2000.

Who owns your company? Syngenta Crop Protection LLC is a wholly owned subsidiary of Syngenta Seeds, Inc.

Will your company be expanding or bring any new products/services to the market in the near future? With new products such as Daconil Action™ fungicide and a portfolio of several new products anticipated for introduction in 2012 and 2013, this is a very exciting time for Syngenta in the areas of innovation and product development.

Where is your company located and what are the hours of operation? Syngenta is the world's largest stand-alone agribusiness company, employing more than 26,000 employees in 90 countries. Our global headquarters is located in Basal, Switzerland. Our U.S. headquarters is based out of Greensboro, North Carolina.

Company website: Our corporate website is www.syngenta.com. Our website for turf and landscape customers, including golf course superintendents, is www.greencastonline.com.

Childhood Home? I was born in Pontiac, Illinois, and raised on a small farm near Toluca, Illinois, with a population of 1,500. We're "famous" for our two Italian restaurants – "Mona's" & "Capponi's".

First experience in the industry? I served as the golf course superintendent at Tall Oaks Country Club from 1977 to 1982.

Alma Mater? I earned a Bachelor of Science degree in Ornamental Horticulture/Turf Management from the University of Illinois, and graduated in 1985.

Family? Wife: Jeune; Two boys: Joshua – 7, Joseph – 5; and Bogey, our Australian Cattle Dog

Hobbies? Golf (of course), woodworking and always trying to make everyone happy, ESPECIALLY my wife and my customers.

