DIRECTOR'S COLUMN Nick Baker, Chicagoland Turf



Commercial Advisory Update

As I write this the 2011 GCSAA National Convention is 2 weeks away and I can't wait to see old friends, meet new friends and continue those relationships that mean the most to me. The MAGCS Hospitality Reception has always been the perfect place for this, and after the cold weather this winter, the GIS can't come soon enough. Luke Cella and Sharon Riesenbeck have set the bar high with their hard work and fresh ideas at past Receptions and this year should be no different. I foresee:

- The Lucky Leprechaun having one of their best Wednesdays ever.
- The scholarship raffle having made a few people happy (one in particular with a new iPad).
- And more weird and scary photos from the years past looped throughout the evening that will have given everyone a "what was I thinking!?!" moment. Thank you to all those that make the Hospitality Reception possible.

To date MAGCS has raised \$17,000 for the Hospitality Reception and we expect that number to increase significantly. The reason for this is the dedication of the Class E members and the Midwest Core Sponsorship program. This program has really helped streamline the sponsorship/advertising process for MAGCS and make it easier for Class E members to support all of the Midwest's programs. We now have five companies contributing at the Albatross Level, and a total of 14 companies in the program. It makes supporting the Midwest much easier for the companies that took advantage of it.

We are still working on the particulars on it, but it promises to be a relaxing event to help with the stresses of the summer months.

The Commercial Advisory Committee is working on a new event for this July. It is a 9-hole golf event designed to be casual, fun and low key. We are still working on the particulars on it but it promises to be a relaxing event to help with the stresses of the summer months. Look for this on the MAGCS event calendar this spring. **-OC**

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